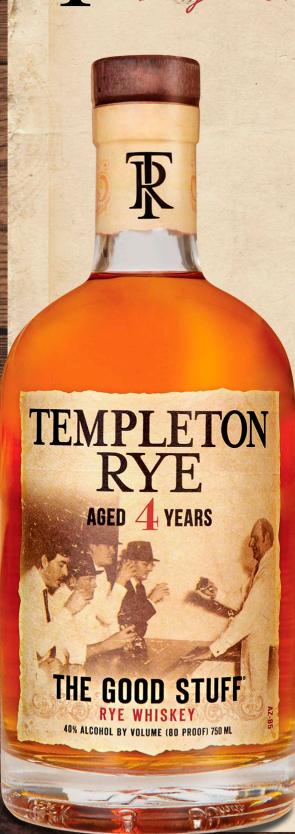
TEMPLETON RYE The Good Stuff



When Prohibition outlawed the manufacture and sale of alcoholic beverages in 1920, many enterprising residents of a small town in lowa chose to become outlaws - producing a high-caliber and much sought-after whiskey known as TEMPLETON RYE, or "THE GOOD STUFF" to those in the know. Alphonse Kerkhoff was one of those Templeton outlaws.

Over the course of its storied history, Templeton Rye became Al Capone's

whiskey of choice, quickly finding its way to the center of his bootlegging empire. Legend suggests that a few bottles even found their way inside the walls of Alcatraz to the cell of prisoner AZ-85.

Templeton Rye is based on the original Prohibition era Kerkhoff recipe. It is aged for 4 years in charred new oak barrels for a smooth finish...and a clean getaway.

ACCOLADES

- "Best of Whiskey"
- Los Angeles Wine & Spirits Competition
- "Rye Whiskey of the Year"
- Jim Murray's Whiskey Bible
- "92 Points"
- Ultimate Spirits Challenge
- "91 Points"
- Wine Enthusiast
- "Gold Medal"
- San Francisco Worlds Spirits Competition
- "Gold Medal"
- Los Angeles Wine & Spirits Competition



IN THE BOTTLE

While some rve whiskeys only meet the minimum requirements of 51 rye mash, Templeton Rye uses a mash made up of 95% rye from Lawrenceburg Distillers of Indiana as the foundation. This bold beginning followed by a minimum four year aging process in new charred white-oak barrels, gives Templeton Rye the base that will eventually match the flavor profile of the Kerkhoff family recipe - great rye character and wonderfully smooth finish that is ideal for mixing in whiskey cocktails or enjoying neat.

TASTING NOTES

Aroma - Dry, grassy, Christmas spice

Taste - Hint of caramel, butterscotch, toffee and allspice

Body - Deep amber color, lingering and slightly chewy

Finish - Wonderful balance, clean and silky smooth

Try your Templeton Rye neat, on the rocks or in one of the signature cocktails below.

THE III TIMATE MANHATTAN

Templeton Rye, Carpano Antica Formula, bitters, garnished with a cherry

SHIRLEY TEMPLETON

Templeton Rye, lemon lime soda & a touch of grenadine

WHISKEY KICKER

Templeton Rye, ginger beer & a squeeze of fresh lime

SPECIFICATIONS

6/750ml - 80 Proof UPC: 7-20815-92010-1 SCC: 107-20815-92010-8

Bottle: (LxWxH) 3.7" x 3.7" x 8.66" - 3.167 lbs.

Case: (LxWxH) 12" x 8" x 10" - 19lbs.

TI/HI: 20/5







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