



TY KU SOJU

TWICE THE TASTE & HALF THE CALORIES OF VODKA

Asia's Best Kept Secret – Soju / Shochu is the #1 selling distilled spirit in the world by volume.**

Skinny – TY KU Soju has only 60 calories* per serving compared to 115 calories for typical vodka.

Versatility – Replace vodka with TY KU Soju to create your favorite cocktails with twice the taste and half the calories.

Mixability – Special use of white koji makes TY KU Soju a flavor catalyst, enhancing the flavors of fresh cocktail ingredients.

All Natural – Crafted from all natural premium barley and pure spring water in Oita, Japan.

Smooth – Triple distilled for a clean, smooth taste.



TASTING NOTES / MIXABILITY

TY KU Soju has an exquisitely smooth taste with notes of sweet barley. Best enjoyed chilled neat, on the rocks, w/ club soda or combined with your favorite fresh fruit and juices to create premium, low calorie, great tasting cocktails.

LOW CALORIE SUPERIOR FLAVOR

BRAND	TOTAL CALORIES
TY KU Soju	60*
Premium Vodka	115
Citrus Vodka	125
Whipped Cream Vodka	133



SPA DAY
TY KU Soju,
Orange Juice,
Splash Club Soda



SKINNY BEACH
TY KU Soju,
Fresh Lemonade,
Fresh Mint



CHU-HI
TY KU Soju, Club
Soda, Fresh Lemon
Orange or Grapefruit



SKINNY COSMO
TY KU Soju,
Cranberry Juice,
Fresh Lemon Juice

LEARN MORE AT: TRYTYKU.COM

*Try TY KU, but please do so responsibly. TY KU Soju, 20% alc/vol (40 proof). Produced in Japan. Imported & Bottled by TY KU Soju, Rochester, NY. *Per 1.5 fl. oz average analysis for TY KU Soju as tested by Warren Analytical Laboratories: 60 calories, 0 carbohydrates, 0 protein, 0 fat. **World Trade Organization, 1999.