

NEW AMSTERDAM[®] VODKA

PRODUCT: NEW AMSTERDAM LEMON
YEAR LAUNCHED: 2017
PROOF/ABV: 70 PROOF/35% ABV
CALORIES: 80-90 (PER 1.5 OZ SERVING)
RAW MATERIALS: 95% CORN; 5% OTHER CEREAL GRAINS
SOURCE OF RAW MATERIALS: MIDWEST U.S.
TOTAL SUGAR: 12.0
(G/100ML)



HOW IS THE PRODUCT BLENDED/DISTILLED:

Multiple distillations produce a vodka that is clean tasting and crisp which is then infused with lemon flavors.

PROCESS OR CATEGORY SPECIFIC NOTES:

Five times distilled vodka for unparalleled smoothness.

TASTING NOTES:

New Amsterdam Lemon offers a refreshing, crisp profile layered with sweet, bright lemon flavors. The complexity of the natural fruit flavor is perfectly balanced with just enough bite for a clean, smooth finish.

HOW IS THE PRODUCT BEST SERVED:

Smooth enough to serve on the rocks. Distinct enough to enhance any cocktail.

WHAT ARE THE MOST COMPLEMENTARY MIXERS:

Soda, Tonic, Lemon Lime Soda

PRODUCT BENEFITS:

- Can be consumed on its own, over ice, or mixed.
- Vodka blend is distilled 5 times for unparalleled smoothness.
- True to type fresh juicy lemon flavor that can enhance any cocktail.