



COMPOSITION:
100% Merlot

APPELLATION:
New Zealand

HARVEST DATE:
March 2016

TA: 6.14g/L

pH: 3.28

RS: 4.5g/L

ALCOHOL: 13%

2016 Rosé

NEW ZEALAND

KIM CRAWFORD

Kim Crawford is one of New Zealand's most exciting and innovative wine producers. Kim Crawford Wines started out in a small Auckland cottage in New Zealand. Since its launch in 1996, the label has gained critical acclaim around the globe. Created by founders Kim and Erica Crawford, for their friends on Ponsonby Road in Auckland, this Rosé is the perfect anytime sipping wine.

CRAFT

Our Hawke's Bay Merlot grapes were harvested, destemmed, and gently crushed direct to press with minimal skin contact. It has a vibrant, deep colour despite having little time on the skins. The clarified juice was cool fermented with selected yeast strains to retain the primary varietal characters.

LOOK

Pretty pale pink colour.

SMELL

A lively nose, brimming with bright berry and tropical fruit.

TASTE

Soft and luscious, this refreshing Rosé is richly fruited with hints of watermelon, strawberry, and melon.

EAT

Ideal as an apéritif or summer sipper, this easy-drinking wine also pairs perfectly with lighter salads and other fare.