- AGED IN CRAFT BEER BARRELS -STOUT EDITION

CASKMATES is Jameson Irish whiskey finished in Jameson barrels that were used to finish Franciscan Well Stout

CASKMATES is here to capitalize on the popular and ever-growing whiskey and beer trend in a truly innovative way

This unique approach to finishing imparts the rich stout characteristics of coffee, cocoa and a gentle hint of hops into the whiskey

HOW IT'S MADE



Was founded in 1998 on the North Mall in Cork City and is built on the site of an old Franciscan monastery and well, which dates back to the year 1219. Legend has it that the water from the well has spectacular qualities and people would come from afar to partake.

The Brewery has combined modern technology with age-old tradition in forming classic beer styles including lager, ale, stout and wheat beer.

All the beers brewed at Franciscan Well contain no chemical additives or preservatives and are made with the best ingredients.



IAMESON

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IRISH WHISKEY

AGED IN CRAFT BEER BARRELS

STOUT EDITIC

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USED JAMESON BARRELS FROM MIDLETON DISTILLERY ARE SENT TO FRANCISCAN WELL BREWERS.



CRAFT BEER IS MATURED IN THE JAMESON BARRELS BETWEEN 2-6 MONTHS, RESULTING IN A UNIQUE JAMESON INSPIRED BEER.

THE BARRELS ARE THEN RETURNED TO MIDLETON.



THESE SAME BARRELS ARE THEN RE-USED TO FINISH JAMESON IRISH WHISKEY. THE RESULT IS A UNIQUE JAMESON WHISKEY WITH A TRULY ORIGINAL FINISH.

TASTE RESPONSIBLY JAMESON® Irish Whiskey. 40% Alc./Vol. (80 Proof). Product of Ireland. ©2015 Imported by John Jameson Import Company, Purchase, NY

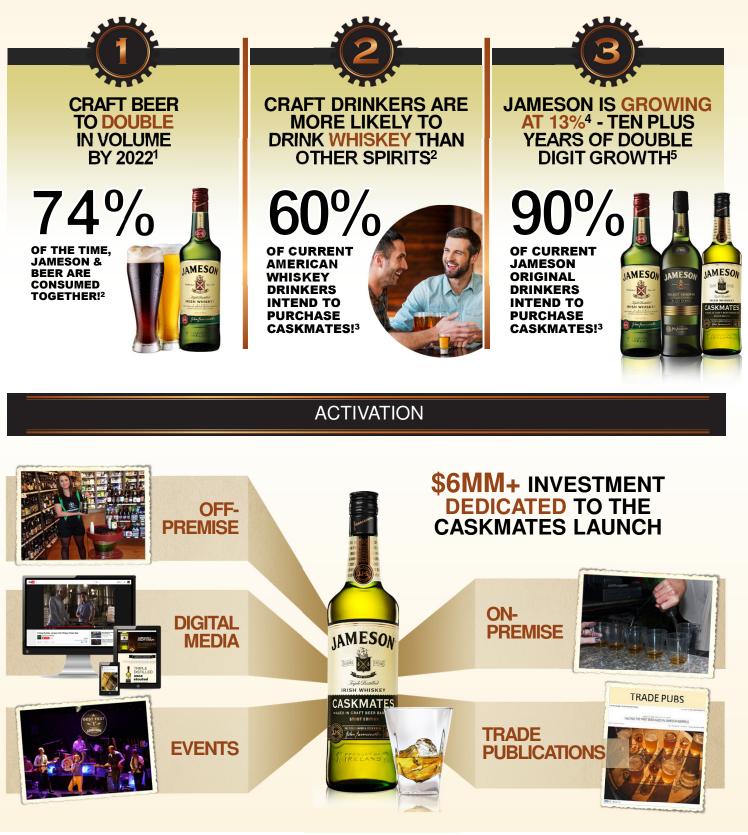
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AMESON

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THE OPPORTUNITY

JAMESON CASKMATES IS POISED TO CAPITALIZE ON THREE POWERFUL TRENDS:



Source: Brewers Association 9/2/14 report
Source: MSS 2014 report

 Source: Google Consumer Surveys 2014- Males 25-34 monthly craft beer drinkers and at least 3 monthly Whiskey drinkers, NY, Washington, Illinois, CA states

Source: PRUSA RAD
Source: IWSR 2013