



elit™ by Stolichnaya®

The Highest Rated White Spirit in the World*

Stolichnaya® vodkas have their origins in the Tambov region of Russia, where the ultra-modern Latvijas Balzams distillery produces the **highest quality Alpha Spirit**. The spirit for elit™ is blended with artesian well water before being filtered through Russian birch charcoal and quartz sand at a **constant and precise 15°C**, to create vodka of unsurpassed smoothness.

In its final stage of crafting, elit by Stolichnaya undergoes a **unique freeze-out filtration process**—the liquid is **chilled to exactly -18°C**, binding final impurities together. At this temperature the liquid densifies and moves slowly through ion-charged carbon filters, leaving an exquisite liquid charged with character.

After the rigor, comes rest. elit returns to ambient temperature unhurried, and in doing so, acquires the hallmarks of **molecular perfection: flawless clarity and density**.

From its luminosity in the glass to its weighty, rolling mouth-feel, elit elevates the vodka experience. For those who know better, elit is vodka pleasure at its most precise.

Awards and Accolades

elit is the **highest rated white spirit in the world** with a score of 97/100 from the Beverage Testing Institute and Platinum Medals in 2006, 2007, 2009 and 2010.

elit also received a 98 rating from *Cigar & Spirits Magazine* in 2014.



Tasting Notes

elit by Stolichnaya is crystal-clear, and slightly viscous with good legs. It has a light, clean, fresh and engaging nose. The taste is soft, smooth, rich and harmonious; velvety with balanced vodka notes. The finish is smooth and well-rounded.

"Amazingly clean, smooth, lively and elegant. A truly world-class vodka."
—The Beverage Testing Institute

*Beverage Testing Institute and Platinum Medals; *Cigar & Spirits Magazine*

SAVOR STOLI RESPONSIBLY.

elit™ by Stolichnaya® Ultra Premium Vodka. 40% Alc/Vol. (80 proof). Distilled from Russian Grain. Stoli Group USA, LLC, New York, NY ©2014 Spirits International, B.V.





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On the Rocks

elit™ by STOLICHNAYA®

Shake with ice. Strain over ice into a rocks glass.



Classic Martini

2 parts elit™ by STOLICHNAYA®
Splash dry vermouth

Pour a few drops of dry vermouth into a chilled martini glass and swirl to coat the inside of the glass. Dispose of excess vermouth.

In a shaker full of ice, gently stir the vodka and strain into a glass. Garnish with olives or a lemon twist.

Shelf Set

Ultra-premium vodka shelf adjacent to Grey Goose

Product Specification

PRODUCT DESCRIPTION	UPC	SCC	SCC+CK	UPC+CK	NABCA	PALLET PATTERN		WEIGHT PER CASE	OUTSIDE CASE DIMENSIONS		
						CASES PER PALLET	CASES PER PALLET		LENGTH	WIDTH	HEIGHT
elit by Stolichnaya VODKA 1.75 80	083664872121	10083664872128	N/A	N/A	255 34827 17	60	20	31.28	8.5	8.5	20.75
elit by Stolichnaya VODKA 1L 80	083664872138	10083664872135	N/A	N/A	255 34725 10	88	22	27	10	7	16.75
elit by Stolichnaya VODKA 750 80	083664872145	10083664872142	N/A	N/A	255 34729 75	112	28	23.43	9.45	6.26	14.88
elit by Stolichnaya VODKA 50 80	083664872152	10083664872159	N/A	N/A	255 34755 5	130	10	18.51	15	9.3	6.4

Key Selling Points

- **Pioneer:** Launched in 2003, elit is the first ultra-luxury vodka launched nationally in the U.S.
- **Process:** By cooling elit by Stolichnaya to -18°C after it is distilled, impurities are more thoroughly filtered, leaving only the most delectable, velvety clean spirit.

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