

## PROVEN PERFORMING FLAVORS NOW AVAILABLE IN CANS

PEACH LEMONADE AND BLACKBERRY LEMONADE WERE TWO OF THE FASTEST SELLING 6PKS IN FMB DURING THEIR SEASONAL PERIOD\*

## FRIDGE PACKS DOMINATE

NOT ONLY ARE CANS PERFECT FOR ANY OCCASION, BUT CONSUMERS ALSO PREFER FRIDGE PACKS 5:1 VS. THE STANDARD 12PK\*\*

## NEW BOOT CAMPAIGN LOGO TO SUPPORT OUR HERDES

EACH PURCHASE IS A 25 CENT DONATION TO HELP REFRESH THE SPIRITS OF OUR TROOPS AND VETERANS\*\*\*







## FRIDGE PASS





LEMONADE (VIP: 10100)



BLACK CHERRY (VIP: 10099)



FLAVORS OF AMERICA (VIP: 10074)

