

# AWARD-WINNING WINE

# 2016 ROSÉ

50 GOLD MEDALS  
40% LESS EXPENSIVE  
*than comparable wines\**

#### TASTING NOTES:

A crisp and refreshing dry Rosé with enticing aromas and flavors of fresh strawberry, watermelon, and white peach.

#### WINEMAKER NOTES:

Black Box Rosé reflects the Syrah flavor profile and uses the traditional saignée method where grapes are crushed and the juice stays in contact with the dark red skins for a short time. This allows a small amount of red color to come through which gives the wine its beautiful rose color and provides tannins and red fruit flavors that enhance the body and structure of the wine.

#### FOOD PAIRING:

Refreshing, light, and fruit-forward, pair this wine with summer-friendly foods such as antipasto spreads, fresh salads, or barbeque.

#### APPELLATION:

California

#### TECHNICAL DATA:

ALCOHOL: 12.7%

TA: 5.7 g/L

pH: 3.56

RS: 4.0 g/L



\*Comparison of retail selling price of Black Box Wines and Premium category as reported by IRI, Total US Multi-Outlet and Convenience, 52 weeks ending 8/13/17.

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