



MOOSEHEAD
— BREWERIES —

REASONS TO BELIEVE

A family Foundation!

Founded in 1867 by Susannah Oland, six generations later, we're the oldest independent brewer in Canada.

Award winning flavor!

Our unique cold fermentation and cold aging processes result in a golden color, that is light in body and incredibly refreshing!

Sales trends that demonstrate strong consumer demand!

- 2/12 cans have experienced explosive growth up, +7.4% in Q4 of 2021!
- Our 50L draft posted a sales increase of, +39.0% in Q4 of 2021

Cutting edge marketing support!

Our "Stay Wild" Bronco sweepstakes program had more than 30,000 entries in just one month, placing the program in the top 10% of all consumer sweepstakes programming.

Engaging new tag line!

"Stay Wild", speaks to the DNA of the brand and it's dedication to the great outdoors!





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Tasting Notes:

Moosehead Lager is golden in color, light in body and highly refreshing, offering a fine balance between malt sweetness and hop bitterness.

ABV | 5.0% IBU | 13

Available in:

16 oz can 4-packs
12 oz bottle 6-packs and 12-packs
12 oz cans, 12-packs
50L Draft kegs

Food Pairings:

Seafood, chicken, burgers, salads, all casual foods.

Ingredients:

100% Canadian barley malt,
Canadian Pale Two-Row.
Styrian Golding Aroma Hops from Slovenia
Moosehead Lager proprietary yeast
sourced in 1937

UPC's:



IMPORTED BY UNITED STATES BEVERAGE, STAMFORD, CT



Notes: