



Leinenkugel's Honey Lemon Light

Avail: 1/2/23 – 9/25/23

Brand Purpose

To inspire the unorthodox pursuit of simple fun

Brand Story / History

In 1867, the Leinenkugel family brewery was founded in Chippewa Falls, Wisconsin by Jacob Leinenkugel. He knew that his German family heritage would play an integral part of his brewery's success. Today, the sixth generation of Leinenkugel's continues to brew the same German-inspired recipes that Jacob poured his heart and soul into. Over the years, our family has grown and so has our brewery, but history and heritage remain at the forefront.

Brand Style - Malt – Hops – Misc.

- Style: Light Golden Lager
- Hops: Centennial & Mosaic Hops
- Malt: Barley & Wheat Malt

Sensory Information (AATMF)

- A – Soft hazy gold with a slightly yellow undertone
- A – Moderate fresh lemon aroma balanced by sweet honey and malt notes
- T – Fresh lemon citrus flavor upfront followed by a subtle sweetness
- M – Carbonated light body
- F – Refreshingly crisp and tart finish with lingering light sweet notes

Brand Facts

- Leinenkugel's Honey Lemon Light is a 99-calorie lemon flavored beer that is lightly sweetened with locally sourced honey. This balanced beer is blended with juice from real lemons and brewed with locally sourced honey from Wisconsin. With nothing artificial, only 99-calories, and a 4% ABV, this sessionable golden light lager is something you can feel good about drinking all season long.
- Offered in 6 pk & 12 pk 12 oz cans, and draft (1/6 BBL)



Nutritionals – IBU - SRM

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|----------------|----------------|
| • Calories: 99 | • Carbs: 4.1 |
| • ABV: 4.0% | • Protein: 1.3 |
| • SRM: 5.5 | • IBUs: 7 |