

Pasqua Romeo & Juliet Passimento.

WHY PASSIMENTO ROMEO & JULIET PASSIMENTO?

- The Shakespeare play **“Romeo & Juliet”** was set in our hometown **Verona, Italy** around 1595.
 - This is a story that has captured the hearts of BILLIONS.
- Although the story is fiction, the families are very real,
 - Their homes still stand today in downtown Verona.
- Juliet’s balcony where she called out to Romeo is a historic site in the heart of **Verona**.
- Leading to Juliet’s home there is a wall where visitors leave over 3,000 love messages in graffiti every day from all over the world.**
 - This icon is the most famous site in Verona.
- Our label is a snapshot of this wall, a living piece of art and testament to true love.**

THE WINE

- Rosso & Bianco** are made in the **“Appassimento Style”**
 - Grapes are hand harvested and left to dry and concentrate
 - Loses 30% of the water in the grape
- Rosso** - Concentrated and complex, intense red berries.
 - 40% Merlot, 30% Corvina, 30% Croatina
- Bianco** – Intense aromas of citrus, almond & peaches.
 - 100% Garganega
- Prosecco** - Lively, balanced, & youthful
 - 100% Glera
- Prosecco Rosé** - Refined, fresh & fruity. ←
 - 85% Glera, 15% Pinot Nero

KEY TAKEAWAY

- Passimento is BABY AMARONE, and a label is covered with messages of love from her home in Verona, Italy.**

