



Leinenkugel's Toasted Bock

Avail: October 31, 2022 (Primary Winter Seasonal)

Brand Purpose

To inspire the unorthodox pursuit of simple fun

Brand Story / History

In 1867, the Leinenkugel family brewery was founded in Chippewa Falls, Wisconsin by Jacob Leinenkugel. He knew that his German family heritage would play an integral part of his brewery's success. Today, the sixth generation of Leinenkugel's continues to brew the same German-inspired recipes that Jacob poured his heart and soul into. Over the years, our family has grown and so has our brewery, but history and heritage remain at the forefront.

Brand Facts

Brewed with a delicate hand, it is easy to say that the body of the beer is not extremely heavy, but the flavor of the beer is intensely malty with notes of chocolate, toffee, caramel and rich roasted nuts. Brewed with Oat Flakes for a distinct smoothness making Toasted Bock a highly sessionable and very flavorful bock beer.

Sensory Information (AATMF)

A: Brilliant dark brown color, great clarity with excellent foam stability

A: Malty aroma, with toasted caramel and roasted barley overtones. Earthy character with a very faint floral or citrus hop scent

T: Rich, malty flavor of roasted caramel barley, with some woody quality to balance the moderate bitterness. Slight hints of dried dark fruit (raisin, date, or currant) combine with smoothness of the liquid to provide a surprising contrast on the palette

M: Medium bodied, with a balanced smoothness that makes this beer very drinkable

F: Toasty, malty sweet characteristics maintain their longevity while creating an interesting and delicious relationship with the hop flavors



Brand Style - Malt – Hops – Misc.

- Style: Traditional Bock
- Hops: Cluster
- Special: Oat Flakes creates creamy smoothness and mouthfeel

Nutritionals – IBU - SRM

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| • Calories: 174 | • IBUs: 21 |
| • Carbs: 18.5 | • SRM: 28 |
| • ABV: 5.1% | |