



# BOOZY BEVERAGES



WE CREATED ALCOHOL-INFUSED BOOZY BEVERAGES WITH NO BUBBLES, NATURAL FLAVORS AND ELECTROLYTES, THAT'S IT. PRIOR TO NOCA, THE ENTRY POINTS INTO THE BUBBLE-FREE BEVERAGE SPACE WERE SUGARY FMB'S AND WINE, WHICH LEAN HIGHER IN CALORIES, SUGAR CONTENT AND ABV. NOCA PROVIDES A SMOOTH, BUBBLE-FREE, REFRESHING DRINKING EXPERIENCE AT A SESSIONABLE 5% ABV.

## TOP SELLING POINTS TO LAND PLACEMENTS & CONVERT SALES

NOCA is a boozy flavored water, think like a Hint water or lightly flavored propel with 5% booze

Many people don't like carbonation! For the customers that want something low cal, sugar, carbs, etc. this is the only bubble-free option!

There are tons of seltzers, but you don't have anything like this in your cooler...

NOCA was created by 3 college friends – young entrepreneurs who wanted to create a unique and fun drinking experience

Many people don't like the bloat, burp, burn, and general discomfort that comes with the highly carbonated seltzers / RTD's

Lots of drinkers are tired of the seltzers, and are ordering vodka or tequila & water, with a splash of cran and slice of lime

On Premise Specific: NOCA can be used to pre-batch and make custom cocktails, boozy buckets, sangrias, slushies, and more, because it is non-carbonated. There are a variety of drink options that cannot be made with carbonated products.



DRINKNOCA

WWW.DRINKNOCA.COM

QUESTIONS? TEAM@DRINKNOCA.COM