

Top Selling Taste of Finland

SODA WITH A LIQUOR KICK

CITRUS

TRADITIONAL

5.5% ABV



Invented in 1952, top selling in Finland









GRAPEFRUIT AND JUNIPER BERRY FLAVORS WITH GIN 12 OZ. CAN, CASE OF 4 SIX-PACKS













THE LEGEND OF 1952:

Long drinks go back to the 1952 Summer Games in Helsinki, when the small Nordic country was still recovering from World War II

Worried how to serve drinks quickly enough to visitors, the government came up with a revolutionary new drink that was both delicious and fast to serve and called it "long drink".

Over 65 years later, this legend is brought to America by four friends who want the world to experience the unique Finnish Long Drink. THE LONG DE COMPAN