

Top Selling Taste of Finland

SODA WITH A LIQUOR KICK

CITRUS

TRADITIONAL

5.5% ABV



Invented in 1952, top selling in Finland



Award winning taste in the USA



5.5% Alc./Vol.



100% distilled spirit



Gluten free, all-natural



GRAPEFRUIT AND JUNIPER BERRY FLAVORS WITH GIN

12 OZ. CAN, CASE OF 4 SIX-PACKS



PRFAWARDS
(2019)
GOLD



AMERICAN DISTILLING
INSTITUTE (2019)
GOLD



NY INTL. SPIRITS
COMPETITION (2019)
GOLD



TASTINGS.COM
RTD (2019)
GOLD



THE LEGEND OF 1952:

Long drinks go back to the 1952 Summer Games in Helsinki, when the small Nordic country was still recovering from World War II

Worried how to serve drinks quickly enough to visitors, the government came up with a revolutionary new drink that was both delicious and fast to serve and called it "long drink".

Over 65 years later, this legend is brought to America by four friends who want the world to experience the unique Finnish Long Drink.

ALL LONG DRINK STYLES & FLAVORS



TRADITIONAL

*Traditional style
recipe*

5.5% Alc./Vol.



ZERO

*Zero sugar, zero
carbs, 99 calories*

5% Alc./Vol.



CRANBERRY

*Natural
cranberry flavor*

5.5% Alc./Vol.



STRONG

*Strong version of
traditional style*

8.5% Alc./Vol.



Popular variations of the traditional recipe



Limited number of focused SKUs



All products 100% distilled spirit



All products gluten free

