



GOOSE ISLAND



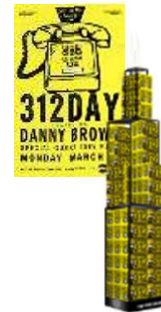
STYLE Urban Wheat Ale
ABV 4.2%
IBU 18
HOPS First Gold, Mt. Hood, Cascade
MALTS 2-Row, White Wheat

STR Available Now
MARKET Nationwide
AVAILABILITY Year-Round
 25oz Can
 4pk 16oz Can
 6pk 12oz Can & Bottle
 12pk Bottle
 15pk Can
 1/2 BBL
 1/6 BBL



T1 MARKETING MOMENTS

In Chicago, March 12th means it is 312 day, the official city-wide holiday where fans of good beer get to celebrate. In 2019, 312 will expand from our home city to key markets across the country. A POCM toolkit will deliver BOMs, concerts, and off-premise displays.



TRADE SUPPORT

Full 360 Campaign Support



6-PACK BOTTLE

GAX 113YA86

6-PACK CAN

GAX 113Y034

12-PACK BOTTLE

GAX 113YA82

24/12oz MASTER

GAX 113YA82

15/25oz CAN

GAX 113Y251

15-PACK 12oz CAN

GAX 113Y7H5

4-PACK 16oz CAN

GAX 113Y044

1/2 BARREL

GAX 113Y940

1/6 BARREL

GAX 113Y970