

GOOSE ISLAND



STYLE	Urban Wheat Ale
ABV	4.2%
IBU	18
HOPS	First Gold, Mt. Hood, Cascade
MALTS	2-Row, White Wheat

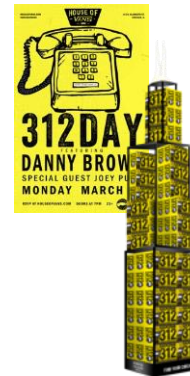
STR	Available Now
MARKET	Nationwide
AVAILABILITY	Year-Round
PACKS	25oz Can 4pk 16oz Can 6pk 12oz Can & Bottle 12pk Bottle 15pk Can 1/2 BBL 1/6 BBL

312 URBAN WHEAT ALE

Inspired by the city of Chicago and densely populated with flavor, 312's spicy aroma of Cascade hops is followed by a crisp, fruity ale flavor delivered in a smooth, creamy body that's immensely refreshing.

T1 MARKETING MOMENTS

In Chicago, March 12th means it is 312 day, the official city-wide holiday where fans of good beer get to celebrate. In 2019, 312 will expand from our home city to key markets across the country. A POCM toolkit will deliver BOMs, concerts, and off-premise displays.



TRADE SUPPORT

Full 360 Campaign Support



6-PACK BOTTLE



GAX 113YA86

6-PACK CAN



GAX 113Y034

12-PACK BOTTLE



GAX 113YA82

24/12oz MASTER



GAX 113YA82

15/25oz CAN



GAX 113Y251

15-PACK 12oz CAN



GAX 113Y7H5

4-PACK 16oz CAN



GAX 113Y044

1/2 BARREL



GAX 113Y940

1/6 BARREL



GAX 113Y970