

NEW



Ménage à Trois

HOLIDAY 3 PACK

Featuring Ménage à Trois Silk Soft Red Blend, Red Blend and Midnight Dark Red Blend.

In-market October-December 2021, perfect for capturing incremental sales over the holidays.

Complements Ménage à Trois on-going programs and drives trial of new varietals.

CATEGORY CREATOR

The Red Blend PIONEER

Credited with creating the very popular \$10 California Red Blend Category



INNOVATION

#1 NEW WINE ITEM - 6 Consecutive Years

MIDNIGHT | *Silk* | **GOLD** | DECADENCE | LUSCIOUS | *Bourbon*
BARREL



0 99988 07201 7



0 00 99988 07202 4



MénageaTroisWines.com

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Ménage à Trois

HOLIDAY 3 PACK

GMA (Notched) 48.00 x 40.00 x 5.00

	SHIPPER (ID)	SHIPPER (OD)	Unit Load (Incl. Pal)
Length	13.875 in	14.125 in	42.38 in
Width	10.063 in	10.313 in	38.56 in
Height	11.688 in	12.188 in	53.75 in
Net		40.8 lb	1795.2 lb
Grs		40.8 lb	1860.2 lb
Cube	0.944 ft3	1.027 ft3 Height Vert	50.829 ft3
Shipper			44
Area Efficiency		0.00%	83.45%
Cubic Efficiency		0.00%	73.97%
Cases per layer			11
Layers/load			4
Pattern			Interlock
RSC Area:		7.64 ft2	336 ft2
Density (gr/cc)			0.6361



UPC: 0 99988 07201 7

SCC: 0 00 99988 07202 4

Material#: 703960519

Material Description:

19 MAT MID/RED/SILK 12/750-3PK

