



Top Selling Taste of Finland

CRANBERRY SODA WITH A LIQUOR KICK

CRANBERRY

5.5 ALC./VOL.

“LONG DRINK” IS A TOP SELLING CATEGORY OF ALCOHOL IN FINLAND



- ✓ *Cranberry is the 2nd most popular flavor in Finland*
- ✓ *Made with 100% distilled spirit!*
- ✓ *Carbonated, natural cranberry & juniper berry flavors with gin*
- ✓ *5.5% alc./vol, gluten free*
- ✓ *Sold in 12 oz cans, cases of 24*

The legend of the Long Drink began before the 1952 Summer Olympics in Finland, when the country of only 4M people was still recovering from Word War II. Concerned how to serve drinks quickly enough to all the visitors, the government came up with a revolutionary new alcoholic beverage that was both delicious and fast to serve – and the first long drinks were born. Now over 60 years later, this legend has finally been brought to America by the next generation of Finns who want the world to experience the unique Finnish Long Drink.