

**ARTSPRITZ**  
*Ready*

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**INTRODUCING ARTSPRITZ READY TO DRINK**

# The origins of the famous aperitif

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Spritz is a very popular aperitif in the north-east of Italy, a land where it has been rooted for over a hundred years in cities such as Venice, Padova, Trieste and Treviso. The spritz was born during the period of Hapsburg domination and its name comes from the German verb "spritzen", which means "to spray". The Austrian soldiers considered the numerous Veneto wines to be too alcoholic compared to the alcohol content they were used to, so they ordered glasses of wine mixed with water to lengthen it. Indeed wine with water is the "smooth" spritz as it is still used today in Trieste, Udine and Gorizia.

Over the years the spritz has grown with infinite variety of possible additions, such as soda and red bitter liqueurs (such as ArtSpritz), completed with a slice of orange or lemon peel dipped or simply squeezed into the glass.

Today the spritz has become an icon of the aperitif, synonymous of Italian style all over the world. Refreshing and citrusy it is the choice that satisfies the thirst for an aperitif on the 5 continents



# ArtSpritz

## Ready to drink wine-based cocktail

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The Spritz aperitif already mixed made of ArtSpritz Liqueur, white wine and seltz.

ALCOHOL CONTENT: 5.5% by vol

COLOUR: intense orange with bright reflections

BOUQUET: strong scents of orange and bitter aromatic herbs, among which Gentian, Rhubarb and Cinchona and a pleasant vinous note.

FLAVOUR : perfect balance between bitter, sweet and wine freshness. An explosion of fruity notes pleasantly fizzy on the palate.

SERVING TEMPERATURE: 4-8 °C



# NEW

Spritz cocktail  
ready to drink in

# CAN

# ArtSpritz

## Ready to drink

### wine-based

### cocktail

#### PRODUCT INFO:

Case size (in.): 6x13x9

Case Weight (lb): 15

Pallet composition: 135 cases (15x9)

Case UPC: 10810041540000

Cluster UPC: 810041540010

Can UPC: 810041540003



Are you ready?

**ARISPRITZ**  
Ready

