

Watermelon Strawberry Brand Fact Sheet

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| <p>Brand Story</p> <p>Vizzy provides all the refreshment and naturally delicious flavor of the seltzers consumers love, but with a better-for-you inclusion of Antioxidant Vitamin C from acerola cherry superfruit.</p> <p>Additionally, unlike most hard seltzers, Vizzy offers dual flavors such as Pineapple Mango or Black Cherry Lime. By launching this latest line of new flavors, Vizzy is bringing even more variety to the table for consumers.</p> | <p>Brand Style – Hops - Malt</p> <p>Hard Seltzer</p> |
| <p>Brand Facts</p> <ul style="list-style-type: none"> • Antioxidant Vitamin C from Acerola Superfruit • 100 Calories • Gluten Free • Alcohol from real cane sugar • 5% ABV • 40 week shelf • Available in multipack (12oz slim can) | <p>Nutritionals – IBU - SRM</p> <p>Calorie: 100 Carbs: 2g Sugar: 1g ABV: 5% *per 12 OZ serving</p> <p>IBUs: SRM: Certified Gluten-Free</p> |
| | <p>Sensory:</p> <p>Appearance: Pours clear with a hint of color and no foam</p> <p>Aroma: Watermelon forward with a low berry aroma finish</p> <p>Taste: Low moderate sweet watermelon flavor</p> <p>Mouthfeel: Light body</p> <p>Finish: Low melon taste in the finish</p> |
| | <p>SKUs</p> <ul style="list-style-type: none"> • 12 PK Variety (12 OZ cans) |

