

MCQUEEN AND THE VIOLET FOG

- **McQueen and the Violet Fog** is distilled and bottled in the hills of Jundiá, Brazil, thousands of miles away from the UK-centric traditional gin world. It's like nothing you've seen or tasted before, distilled with **21 botanicals** handpicked from all over the world.
- Among our 21 botanicals are six "signature" botanicals rarely found in gin:
 1. **BASIL LEAVES:** Handpicked in India and called "the king of herbs." Bold and herbaceous flavor with revitalizing mint and a slightly peppery aftertaste.
 2. **ROSEMARY:** This sweet, fragrant botanical comes from Portugal. Many believe rosemary has beneficial medicinal properties.
 3. **FENNEL SEED:** Grown in the Mediterranean, fennel seed adds a licorice and spicy lemon flavor to our gin.
 4. **CALAMANSI:** An exotic citrus fruit from the south Pacific, Calamansi adds a hint of lime.
 5. **STAR ANISE:** Native to Vietnam, this star shaped fruit balances the light, earthy botanicals in our gin, and adds notes of licorice.
 6. **AÇAÍ:** Locally grown in Brazil, it has a sweet blackberry-like taste with a hint of dark chocolate.
- Each small batch is distilled in a small batch traditional copper pot still, limiting each batch to less than 500 liters per distillation. We utilize two traditional methods to produce McQueen, and combine them into a single distillation process:
 - METHOD 1: MACERATION**
15 of our 21 botanicals are blended with a 120-proof neutral spirit in a copper pot still. The botanicals steep for 24 hours, allowing the alcohol to extract flavor compounds and essential oils.
 - METHOD 2: VAPOR INFUSION**
The concentrated vapors pass through a copper basket with our six signature McQueen botanicals. Essential oils from these botanicals marry with the macerated alcohol to produce the ultimate gin: ultra-smooth, complex and well-rounded.
- McQueen and the Violet Fog is bottled at 80 proof (40% alc./vol.), ideal for sipping over ice or mixing.

TASTING NOTES:

Citrus-forward gin that elegantly blends juniper with delightful notes of anise, rosemary, and stone fruits. Light and delicate for a gin, with a smooth finish.

PACK INFORMATION

- Bottle size: 750ml
- 6 bottles per case
- Bottle UPC: 8 13497 00 716 8

