



PRAIRIE ORGANIC SPIRITS BRAND OVERVIEW



Privileged & Confidential

Every batch of our farm-crafted spirits begins as single vintage 100% USDA *Certified organic yellow corn grown on local family farms. Our farmers* grow organically, making our spirits free of harmful chemicals and GMOs. Growing without herbicides and pesticides requires longer days in the field, more regulations and stronger standards to uphold, but we're not ones to compromise. That's also why we've committed to donating 1% of our sales to helping more farmers go organic. We believe in a better product—and a better future for our land and our farmers.

From investing in the future of our fields, to distilling every batch until it tastes just right, we've earned our place as the #1 Organic Spirit. By choosing Prairie Organic Spirits, you get to Enjoy Doing Good.







Cucumber	Flavored	Organi





GOLD

92



COLD MEDAL WINNE

THE FIFTY BEST

ULTIMATE SPIRI 2019 EXCELLENT / HIGHL

SUSTAINABLE FLAVOR COMBINATIONS

All Prairie Organic flavors and ingredients have been grown without the synthetic pesticides, GMOs, and toxic fertilizers commonly used in conventional farming

FARMCRAFTED

ORGANIC

WATERMELON CUCUMBER

FLAVORED VODKA



GRAPEFRUIT, HIBISCUS & CHAMOMILE

TASTING NOTES:

The zesty, crisp, and clean grapefruit and hibiscus flavors are balanced by earthy and floral chamomile. Not too sweet or sour, it tastes just right.



Why Is It Sustainable & A BETTER SPIRIT?

- Grapefruits are being planted for the first time in 10 years to help make purchasing grapefruit more sustainable in the US
- High quality floral & herb ingredients to flavor this botanical line that are free from chemicals, pesticides and herbicides

WATERMELON, CUCUMBER &

LIME

TASTING NOTES:

Watermelon is a sweet compliment to crisp cucumbers, topped off with the zesty citrus notes of lime. It adds up to 100% refreshing!

Why Is It Sustainable & A BETTER SPIRIT?

- PRAIRIE • The USDA has found more than 35 pesticide residues in conventionally farmed common cucumbers
 - The refreshing flavors of watermelon and cucumber pair well together, so Prairie Organic Spirits only thought it was natural to bring them together with an added citrus lime twist

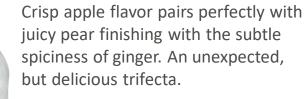
AN GRAFTER

·FARM CRAFTED·

PRAIRIE

ORGANIC

FLAVORED VODKA



APPLE, Pear & Ginger

TASTING NOTES:

Why Is It Sustainable & A BETTER SPIRIT?

- Apples and Pears are both on the 2020 "Dirty Dozen List", which annually highlights fruits and vegetables that have the highest pesticide residues when not grown organically
- The use of ginger dates back many centuries, and it's spicy character inspired Prairie Organic Spirits to add it as an accompaniment to the juicy and wholesome flavors of apple and pear



Privileged & Confidential

COMPETITIVE SET

PRAIRIE SUSTAINABLE SEASONS CERTIFIED ORGANIC

Privileged & Confidential

Prairie Organic Sustainable Seasons wins vs. competitors across all important sustainable and better-foryou claims, delivering on providing consumers with a flavored vodka they can feel good about enjoying!



SUSTAINABLE COCKTAILS

Prairie Organic Sustainable Seasons is perfect and refreshing with soda water over ice, but for those times when you want to show off your mixology skills, our flavors lend themselves nicely to some riffs on these classic cocktails

TH GRAFTE FARM CRAFTED. PRAIRIE ORGANIC

BLOOMING SCREWDRIVER

Ingredients:

- 1.5oz Prairie Organic Sustainable Seasons Grapefruit, Hibiscus & Chamomile Flavored Vodka
- 0.5oz organic orange juice
- lemon or lime sparkling soda water

Directions:

Pour Prairie Organic Sustainable Seasons Grapefruit, Hibiscus & Chamomile Flavored Vodka and orange juice into a champagne flute. Top with lemon or lime sparkling soda water. Enjoy!



WATERMELON, CUCUMBER MOJITO

Ingredients:

- 2oz Prairie Organic Sustainable
 Seasons Watermelon, Cucumber
 & Lime Flavored Vodka
- 1oz simple syrup
- 1oz lime juice
- soda water
- mint
 - cucumber, for garnish

Directions:

Muddle mint, simple syrup, and lime juice in a collins glass then add your ice. Pour the 2oz Prairie Organic Sustainable Seasons Watermelon, Cucumber & Lime Flavored Vodka and top with soda water. Garnish with mint leaf and cucumber wheel slice. Enjoy!





CERTIFIED ORGANIC

Privileged & Confidential

Ingredients:

- 1.5oz Prairie Organic Sustainable Seasons Apple, Pear & Ginger Flavored Vodka
- 4oz ginger beer
- 0.5oz lime juice
- lime, for garnish

Directions:

Pour Prairie Organic Sustainable Seasons Apple, Pear & Ginger Flavored Vodka and lime juice into a mug. Add ice cubes and ginger beer. Stir to combine. Garnish with a lime wedge. Enjoy!





PRAIRIE ORGANIC GIN



A CLASSIC GIN YOU CAN FEEL GOOD ABOUT ENJOYING

About Prairie Organic Gin:

Prairie Organic Gin is an American style gin that is approachable and smooth, an excellent complement to any cocktail and equally as great on its' own. Our organic gin is made from certified organic, non-GMO corn making it gluten-free and sustainably crafted.





PRAIRIE – ORGANIC – SPIRITS

Every batch of our farm-crafted spirits begins as single vintage 100% USDA Certified organic yellow corn grown on local family farms. Our farmers grow organically so that our spirits are free of harmful chemicals and GMOs.Growing without herbicides and pesticides requires more time in the field, and more regulations and standards to uphold, but we're not ones to compromise. From knowing our farmers to distilling every batch until it tastes just right, we've earned our place as the **#1 Organic Spirit**.









Grown in America

Bottled in America

Gluten Free

Certified Non-GMO

USDA Organic

Distillation/Process Point of Difference Copper Pot Stilled Tasted and approved by a Nolet family member

'Hand crafted' Pot Still Arctic Water Lava rock filtration Custom built, small batch still Distilled to Taste by Guardians