



ROSCATO



ROSCATO ROSSO DOLCE

Roscato is an irresistible, delicately sweet, gently fizzy red wine from the northern Italian region of Lombardy. Made from three native grape varieties grown in this beautiful region for centuries - Croatina, Teroldego and Lagrein - Roscato makes a wonderful aperitif and is also incredibly food-friendly.

Roscato seamlessly combines a long-held grape growing tradition with the flair of modern winemaking techniques and style. The result is a wine of enticing character that perfectly meets the surging demand for sweet red blends.

With a low alcohol of 7% and just a touch of sparkle to flawlessly balance the sweetness, Roscato is the ideal complement for today's cuisine. Enjoy it with tomato-based sauces, classic Italian dishes, spicy foods and more. Serve chilled.

PRODUCTION AREA

Country: Italy
Region: Lombardy
Appellation: Province of Pavia IGT

GRAPE VARIETIES

Croatina
Teroldego
Lagrein

Each of these unique indigenous northern Italian grape varieties contributes its own special character to the wine. Croatina lends beautiful floral and fruity aromatics, while Teroldego creates much of the structure and deep color in the wine. Lagrein imparts a lush texture to the palate.

PRODUCTION TECHNIQUES

Each variety is harvested and vinified separately, allowing the grapes to reach perfect ripeness. Following de-stemming, the juice is kept on the skins for several days at low temperatures to extract the fruit's aromas and color. When the wine reaches 5% ABV, fermentation is halted by refrigeration and the wine is blended. A natural second fermentation in tank creates a delicate "frizzante" (sparkle) in the wine. The second fermentation is halted when the wine reaches 7% ABV maintaining an ideal touch of natural residual sugar.

DESCRIPTION

Color: Brilliant ruby red
Aroma: Intense aromas of blackberries and ripe wild berries
Taste: Fresh, lively and frizzante with a soft lingering finish

ANALYSIS

Alc.: 7% TA: 5.30 g/L RS: 110 g/L

SERVING SUGGESTIONS

Highly versatile. A great aperitif and equally splendid with tomato-based sauces, classic Italian dishes and spicy foods. Enjoy chilled.

BOTTLE SIZES

750 ml



Off-Premise Event Recap



| | | |
|---|--|------------------|
| Brand/Program: | Event Date: | |
| Account Manager Name: | Location: | |
| Name Of Account: | Start Time: | End Time: |
| | | |
| How many consumer interactions occurred? | | |
| Number of consumers sampled? | | |
| Number of bottles used for sampling? | | |
| Brand Sampled | | |
| Varietal Sampled | | |
| Featured Price Of Bottle | | |
| Regular Price Of Bottle | | |
| Total Bottles Sold | | |
| Brand Sampled | | |
| Varietal Sampled | | |
| Featured Price Of Bottle | | |
| Regular Price Of Bottle | | |
| Total Bottles Sold | | |
| Brand Sampled | | |
| Varietal Sampled | | |
| Featured Price Of Bottle | | |
| Regular Price Of Bottle | | |
| Total Bottles Sold | | |
| Brand Sampled | | |
| Varietal Sampled | | |
| Featured Price Of Bottle | | |
| Regular Price Of Bottle | | |
| Total Bottles Sold | | |
| Was there a display or case stack near your sampling station? | | |
| What POS was used during this event? | | |
| Spokesmodel Name: | | |
| Customer Demographics | | |
| Age Range (circle one) | 21-30 / 31-40 / 41+ | |
| Ethnicity (circle all that apply) | African American / Hispanic / Asian / Other / General Market | |
| Consumer Comments (wine taste/Wine quality/POS/coupons (if offered)) | | |
| | | |
| What was the most common objection to consumers not purchasing? | | |
| | | |
| Spokesmodel Feedback (Including POS comments/taste and bottle feedback): | | |
| | | |