



CAVIT

COLLECTION



CAVIT PINOT GRIGIO

What do you get when you combine a half-century of winemaking expertise, the dramatic landscape and terroir of northern Italy, and a profound enjoyment of the good things in life? The answer is simple: the CAVIT COLLECTION, source of America's #1 Italian wine.

Through the years, savvy wine lovers have come to depend on the CAVIT COLLECTION as their favorite "go-to" source for stylish, elegant and versatile wines, perfect for any occasion.

This stellar range of high-quality, food-friendly wines is produced at the Cavit winery in Trentino, a picturesque landscape of mountains, lakes, apple orchards and medieval castles. Vineyards in this region enjoy the warming effects of the "Ora del Garda," a dry, balmy breeze that sweeps across Lake Garda and protects the fruit from external moisture and disease. Contrastingly cool evenings promote rich, intense aromas and flavors in the grapes. Winemaking is overseen by Anselmo Martini, a 20+ year industry veteran and one of northern Italy's top enologists.

PRODUCTION AREA

Country: Italy
Region: Trentino's Adige River Valley
Appellation: Delle Venezie IGT

The principal source of grapes for this wine is Trentino's Adige River Valley. This area is ideal for vineyard cultivation due to its exceptional soil and climatic conditions. It is also recognized for the spectacular natural beauty of the Dolomite Alps.

GRAPE VARIETIES

100% Pinot Grigio

WINEMAKER

Anselmo Martini

PRODUCTION TECHNIQUES

The grapes are carefully selected and then vinified utilizing the most advanced technology. Cold fermentation in state-of-the-art, thermo-conditioned tanks preserves the natural fruit and inimitable freshness of the wine.

DESCRIPTION

Color: Bright straw gold
Aroma: Delicate and pleasing, with floral and fruit scents
Taste: Dry, light and crisp

ANALYSIS

Alc.: 12% TA: 5.80 g/L pH: 3.40

SERVING SUGGESTIONS

Highly versatile. A wonderful aperitif and equally splendid with pasta in cream sauces, risottos, veal, chicken and fresh seafood dishes. Enjoy well chilled.

BOTTLE SIZES

187ml, 375 ml, 750 ml, 1.5L

CavitCollection.com



Off-Premise Event Recap



Brand/Program:	Event Date:
Account Manager Name:	Location:
Name Of Account:	Start Time: End Time:
How many consumer interactions occurred?	
Number of consumers sampled?	
Number of bottles used for sampling?	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Brand Sampled	
Varietal Sampled	
Featured Price Of Bottle	
Regular Price Of Bottle	
Total Bottles Sold	
Was there a display or case stack near your sampling station?	
What POS was used during this event?	
Spokesmodel Name:	
Customer Demographics	
Age Range (circle one)	21-30 / 31-40 / 41+
Ethnicity (circle all that apply)	African American / Hispanic / Asian / Other / General Market
Consumer Comments (wine taste/Wine quality/POS/coupons (if offered))	
What was the most common objection to consumers not purchasing?	
Spokesmodel Feedback (including POS comments/taste and bottle feedback):	