

# IMAGERY

## 2017 Pinot Noir



**TASTING NOTES** | Silky smooth and well balanced, our Pinot Noir has layered notes of strawberry, cherry and boysenberry. The fruit flavors are enriched by well integrated oak and blended with Petit Verdot to achieve a substantial body. Our Pinot Noir is rich and complex with soft tannins and a long layered finish. Petit Verdot contributes to the beautiful color and body of the wine.

**VINIFICATION** | Canopy Management is very important for the finicky Pinot Noir grape. Providing a great deal of shade for the ripening clusters helps keep the varietal on the cooler side and ensures more continuity of grape size within the cluster. In the cellar, we take care to press Pinot Noir gently and have a delicate oak treatment, about 4 months with 20% new French oak.

**VINTAGE** | During winter and spring of 2017 we had record-breaking rainfall – 75 inches. After the wet start, the vines developed rapidly. We endured four heat waves before the berries fully experienced veraison. We did not pull leaves around the fruit as we normally do, keeping the clusters shaded from the intense summer heat. The vintage finished late, but overall the wines are fruit forward with nice structural backbone.

**IMAGERY** | Rooted in three decades of Sonoma Valley winemaking, Imagery embraces the artistry of fine wine. Our estate Tasting Room is known for helping wine lovers discover new and esoteric varietals surrounded by one of the world's largest wine label art collections. In our new line of Imagery wines, we're celebrating traditional varietals enhanced with something a little outside the box. It's our way of inviting you to raise a glass and Broaden Your Palate.™

pH	3.52
T.A	.56
Alcohol	13.86%
RS	.345
Blend	85% Pinot Noir 15% Petit Verdot