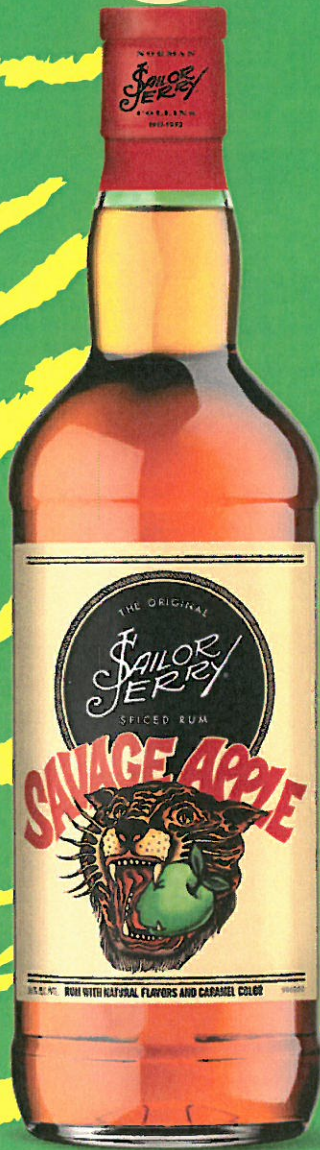


SAILOR JERRY

SAVAGE APPLE

LAUNCHING
SUMMER 2019!



SAILOR JERRY'S FIRST-EVER INNOVATION

Turns out, apples and Sailor Jerry go together like nobody's business.

AWARD-WINNING SPICED RUM

Savage Apple takes our award-winning Sailor Jerry Spiced Rum and blends in real apple flavor. The result is like a big bite of juicy apple, with notes of vanilla and cinnamon.

TRENDING FLAVOR

Apple-flavored products are growing at a savage rate of +9%, according to Nielsen.*

*Nielsen P52 weeks Feb 2018 - 2019

750ML EXCLUSIVE SKU AVAILABLE AT LAUNCH



SAVAGE APPLE UPC & SCC CODES

PART#
256934

UPC#
083664874217

SCC#
10083664874214