



INTRODUCING GINGER BEER

FROM THE HOUSE OF
STOLICHNAYA™



USE FOR THE ORIGINAL
STOLI™ MOSCOW MULE

PRODUCT SPECIFICATIONS



8.4 OZ SLIM CAN



- Made with pure cane sugar
- Made with fresh ginger extracts & all natural flavors
- 100 calories per can



4 PACK



- 4 pack dimensions: 4" x 4.125" x 5.3125"



MASTER CASE



- (6) 4 packs per case
- Master case dimensions: 8.25" x 12.5" x 5.5"
- Master cases per pallet: 160
- 16 cases (TI) per layer, 10 layers (HI) high

KEY SELLING POINTS

CONSUMER/ DISTRIBUTOR NEWLIO RESEARCH

- 79% are more inclined to try a new cocktail when the mixer is produced by a premium spirits company.
- 70% feel a high quality ginger beer will make the Moscow Mule a more attractive cocktail.

GREAT RECIPES START WITH STOLI®

A cocktail created by friends should be enjoyed by friends. Fortunately, The Original Stoli® Moscow Mules are easy to make and even easier to enjoy. So create an original copper social and revel over this simply remarkable rustic revelation.



THE STOLI® ORIGINAL MOSCOW MULE

- 1 part STOLICHNAYA® Premium Vodka
- 2 parts Stoli™ Ginger Beer
- Fresh Lime Wedge



VANILLA MULE

- 1 part Stoli® Vanil™
- 2 parts Stoli™ Ginger Beer
- Fresh lime wedges



RASPBERRY MULE

- 1 part Stoli® Razberi™
- 2 parts Stoli™ Ginger Beer
- Fresh lime wedges
- Optional: Fresh raspberries



"HOT" MULE

- 1 part Stoli® Hot™
- 2 parts Stoli™ Ginger Beer
- Fresh lime wedges

Keep the good times moving with Stoli™ Ginger Beer. Choose your favorite Rum, Tequila or Whisky to give a Stoli™ Ginger Beer "Kick" to your favorite drink.