

AN AUTHENTIC MULE WITH A BIG KICK

- 12% alcohol
- Made with premium vodka
- All natural ingredients

Vitani has mastered the sip and the kick of a legendary Moscow Mule. Crisp refreshing taste, makes Vitani an authentic mule with a big kick.





BRAND SPECS VITANI MULE



Tasting notes

Color: Natural ginger beer color
Aroma: The spice ginger with sweet line

Premium Vodka infused with Natural Ginger, Lime and Simple Syrup
12% alc. by vol.

200 ml
upc 854196005109
scc 10854196005106

750 ml
upc 854196005116
scc 10854196005113

Drink Strategy

- Anyone that enjoys a real cocktail wherever and whenever they choose
- Easy as opening up a bottle of wine
- The same perfect drink every time
- An alternative to the same thing that has always been there (i.e. bottle of wine, beer)
- Very current-specialty cocktail list in every restaurant
Now you can have them anywhere, anytime

Trial

Tastings, local event sponsorship

POS support

Door suction shelves, POS displays

Channel priorities

Retail, outdoor concert venues, stadiums, convenience stores, gas stations, hotel mini bars and in-room dining, perfect for BYOB restaurants, airlines, airports, pools, golf courses

www.DrinkVitani.com

