

Virtue

MICHIGAN HARVEST

The Michigan Harvest of apples starts in late summer, with the sun still bright and the leaves green. As autumn turns cool, trees turn brilliant orange, yellow and red, so do the apples. We use all sorts of Michigan apples, grown on local family farms. The blend of these heirloom apples creates a complexity of flavor impossible to achieve with just a few varieties.

Our semi-dry cider is made from Michigan apples, fermented deep in our cool cellar and aged in French oak, then blended with fresh pressed juice from this year's harvest. Michigan Harvest offers the scent of the orchard, a hint of oak and touch of sweetness. Enjoy the taste of the harvest all year round.

APPLES >> Michigan Harvest is a blend of ripe Michigan apples. Tart and crisp, these apples bring depth, acidity and character.

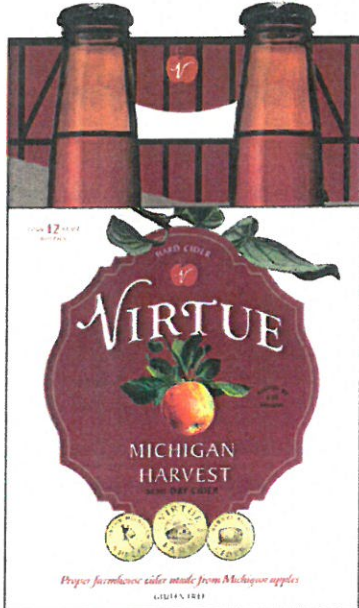
FERMENTATION >> Our semi-dry cider is blend of three different yeast strains, including the wild yeast from the orchard.

AGING >> Michigan Harvest includes cider aged many months in French oak.

CHEF MISSY COREY'S FOOD PAIRINGS >> Try pairing at a pig roast, an aged cheddar, or with a Thanksgiving feast anytime of year.

GLUTEN >> Michigan Harvest is naturally gluten free.

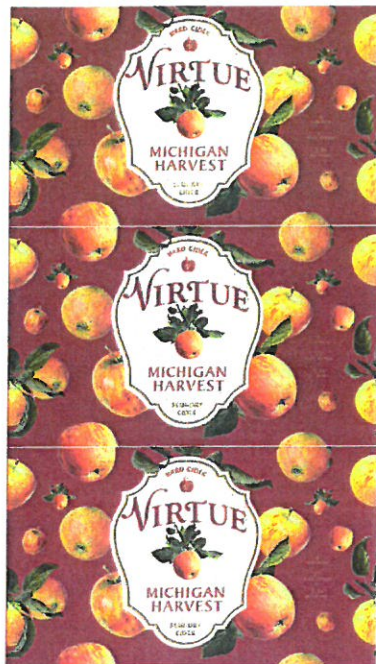
AVAILABLE FORMATS >> Michigan Harvest is available year round in 12 oz bottles, 1/6 barrels, and 1/2 barrels.



12 OZ BOTTLE



8 52234 00552 4



12 OZ 4 PACK



8 52234 00557 9

4 PACK CASE



8 52234 00558 6

INGREDIENTS
APPLES, YEAST, SULFITES
NATURALLY GLUTEN FREE

| Nutrition Facts | |
|--------------------------|------------|
| 1 servings per container | |
| Serving size | 12 oz |
| Amount Per Serving | |
| Calories | 144 |
| % Daily Values* | |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 0mg | 0% |
| Total Carbohydrate 7.8g | 3% |
| Dietary Fiber 0g | 0% |
| Total Sugars 2g | |
| Includes 0g Added Sugars | 0% |
| Protein 0g | 0% |
| Vitamin D 0mcg | 0% |
| Calcium 0mg | 0% |
| Iron 0mg | 0% |
| Potassium 0mg | 0% |

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

1/6 BBL



8 52234 00553 1

1/2 BBL



8 52234 00554 8



VIRTUE CIDER IS A MICHIGAN-BASED CRAFT CIDER COMPANY. WE PRODUCE EUROPEAN-STYLE CIDERS FROM FRESH APPLES—NEVER FROM CONCENTRATE—AND EMPLOY TRADITIONAL FARMHOUSE PRODUCTION METHODS THAT INCLUDE NATIVE AND SECONDARY FERMENTATION, USE OF WILD YEASTS, AND AN EXPANSIVE BARREL-AGING PROGRAM.

