



AMERICAN WHISKEY

# TINCUP,<sup>®</sup> Colorado.

INTRODUCING TINCUP, a new American whiskey bottled in Denver, Colorado. Using a blend of rye, corn and malt, it is aged in American white oak casks to perfection.



I LOVE COLORADO and I love drinking whiskey, so it's not hard to understand why I was proud to give my state a whiskey of its own. I started distilling in 1972, just three months after I moved to Colorado, when a neighbor of mine bequeathed me his still. I guess I found a calling, because after 40 years it's still my passion.

JESS GRABER, FOUNDER OF TINCUP

## THE INSPIRATION



**TINCUP, CO** was an old mining town set on the western side of the Rockies named after the old cups the miners would drink from. The name TINCUP Whiskey and the cap on the bottle are both nods to this piece of Colorado history. After all, when the miners came through Colorado they didn't ask for a mango-infused vodka – they wanted whiskey.

## THE LIQUID

High rye bourbon cut with pure Rocky Mountain water.

64% CORN



32% RYE



4% MALTED BARLEY



## THE FLAVOR

A bold and spicy bourbon with a short and clean finish.

### NOSE

- > CITRUS
- > BLACK PEPPER
- > GINGER SNAP

### PALATE

- > RYE SPICE
- > CINNAMON
- > CARAMEL

## THE DRINK

### THREE SIMPLE RULES:



1. Neat is good.
2. A bit of water or an ice cube is better.
3. Never add Coke.

## THE SPECS

Ships	UPC	SCC	ABV	Case Weight	Case Length	Case Width	Case Height	Cases / Pallet	Cases / Tier
12 x 750ml	8 11538 01187 7	20 8 11538 01187 1	42%	40 lbs.	14 7/8"	11 1/4"	10 1/4"	55	11

TINCUP® AMERICAN WHISKEY. 42% ALC/VOL. (84 PROOF). ©2013 TINCUP WHISKEY, DENVER, COLORADO. PLEASE DRINK TINCUP® AMERICAN WHISKEY RESPONSIBLY.