

INTRODUCING

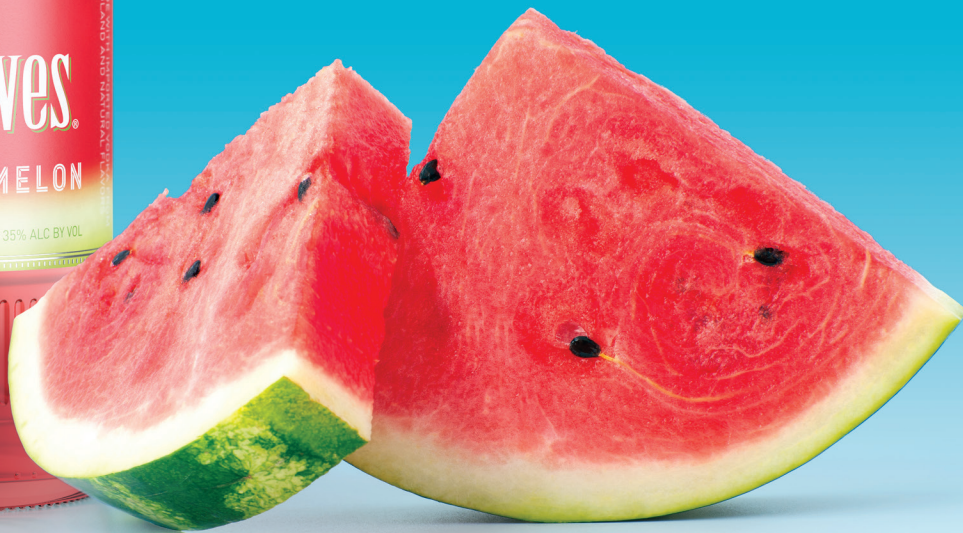
Three Olives[®]

FRESH WATERMELON

STARTING WITH OUR SMOOTH, QUADRUPLE-DISTILLED BRITISH VODKA, WE'VE ADDED DELICIOUS WATERMELON FLAVOR WITH JUST A HINT OF CITRUS TO CREATE REFRESHINGLY MIXABLE THREE OLIVES[®] FRESH WATERMELON VODKA.

FRESH WATERMELON IS A KEY TREND ON THE ALCOHOL WATCH LIST OF EMERGING FLAVORS

- Watermelon flavored beverages grew 81% on menus from 2013 to 2015.¹
- Watermelon saw a 53% increase in beverage launches since 2014.²
- Consumers' favorite flavor or garnish pairing for alcohol beverages came in at 33% for melon flavored drinks and 39% for fruit flavored drinks.³



¹Source: InnovaMarket Insights

²Source: Nielsen xAOC L52W, W/E 09/10/16

³Source: Mintel On-Premise Alcohol Consumption Trends – US – May 2014

Three Olives[®]

FRESH WATERMELON

A PLAYGROUND OF FLAVOR
FOR COCKTAILS, PUNCHES,
EVEN UNIQUE GARNISHES!



THREE OLIVES[®] FRESH WATERMELON-MOSA

- Three Olives[®] Fresh Watermelon Vodka
- Sparkling wine
- Splash of fresh watermelon juice
- Garnish with lime and Three Olives[®] Fresh Watermelon Balls

Fresh Watermelon Balls Garnish

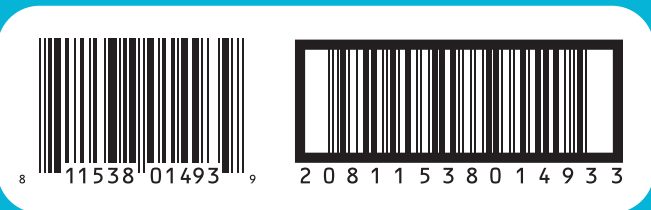
- 1/4 small and ripe watermelon
- 1/3 cup water
- 1/2 cup Three Olives[®] Fresh Watermelon
- 1/3 cup sugar
- 1/3 cup fresh squeezed lime juice
- 1 teaspoon grated lime peel

Instructions:

Cut watermelon into 1/2" balls. Boil water, stir in sugar and simmer 5 minutes. Add in Three Olives[®] Fresh Watermelon Vodka and lime juice. Allow to cool, pour over the fruit and chill for a few hours before serving.

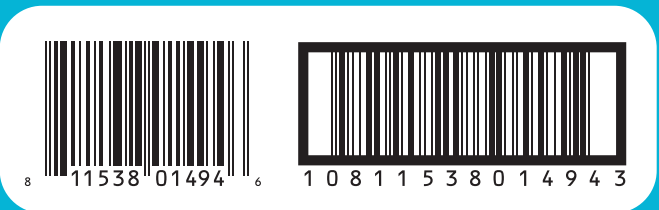
750 ML

UPC: 811538014939
SCC: 20811538014933
CASE DIMENSIONS: 12"L X 9.8"W X 13.5"H
PALLET CONFIGURATION: 14 X 4 X 56 (cs/tier x #/tier x cs/pallet)



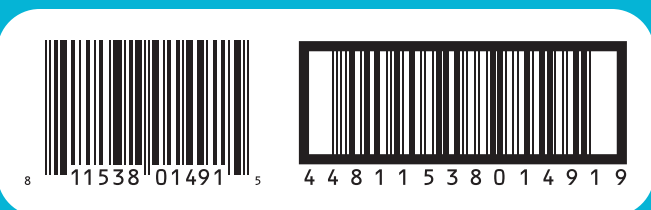
1L

UPC: 811538014946
SCC: 10811538014943
CASE DIMENSIONS: 10.9"L X 7.2"W X 14.1"H
PALLET CONFIGURATION: 22 X 4 X 88 (cs/tier x #/tier x cs/pallet)



50 ML

UPC: 811538014915
SCC: 44811538014919
CASE DIMENSIONS: 16.2"L X 7.1"W X 9.1"H
PALLET CONFIGURATION: 17 X 6 X 102 (cs/tier x #/tier x cs/pallet)



50 ML CLUSTER PACK

UPC: 811538014922
SCC: 12811538014927
CASE DIMENSIONS: 16.2"L X 7.1"W X 9.1"H
PALLET CONFIGURATION: 17 X 6 X 102 (cs/tier x #/tier x cs/pallet)

