

2014 Federalist Zinfandel

TEXSOM
INTERNATIONAL
WINE AWARDS

BRONZE 2016

The Federalist Lodi Zinfandel is a revolutionary wine created to salute the first President of the United States, George Washington. In the spirit of George Washington and our Founding Fathers, this wine offers bold and original expressions of this truly American grape. This wine connects the founding fathers love of wine, some of whom had vineyards of their own, with this historic appellation known for its old vine Zinfandel.

Appellation: Lodi

Varietals: 93% Zinfandel, 7% Syrah

Color: Dark purple

Aroma: Aromas of red fruits (plum, cherry) and cinnamon spice

Taste: Good density, supple tannins, bright acidity and a long, smooth finish

Fermentation: Different blocks were fermented separately to preserve ideal characteristics of each. Each block spends an average of 12 days on the skins.

Aging: 12 months in 25% new American Oak

Production: 36,000 cases

Features

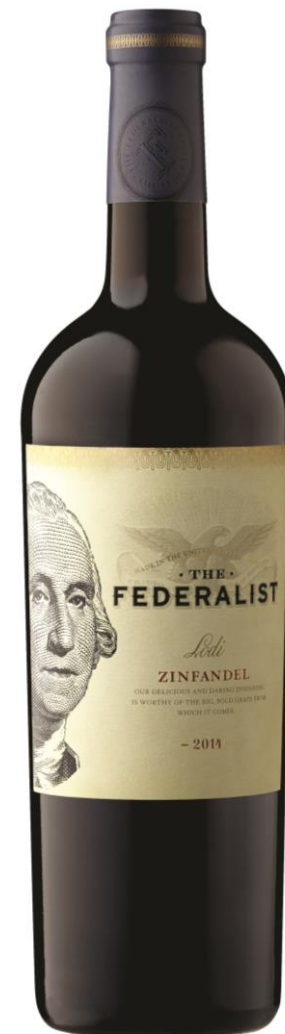
- Hand crafted Lodi Zinfandel with bold flavors situated in fast growing super premium & trade up luxury categories
- Sourced from three sub-AVA's in Lodi to produce a fruit forward blend, paired with more mature fruit from cooler AVA's
- Bold American brand that pays homage to George Washington on our iconic eye-catching label and invests in reaching the millennial male

Benefits

- High velocity, fast turning wine that drives trade-up and profits
- Wine has on trend taste profile preferred by younger wine consumers
- Iconic, eye-catching packaging that is a natural choice to feature for U.S. holidays and drives trial and repeat purchase

Competitive Set

- Earthquake
- Joel Gott



UPC: 086891-08304-9

BT Dim: H 11.63 X D 3.13

SCC: 10 086891-08304-6

Case Dim: H 13.75 X W 10.63 X L 11.69

Case: 12pk