

# Affiliated Companies / ABS (May 2016) Strongbow Variety 12pk Samplings



## Purchasing Expectations: (7) cases of StrongBow

- ✓ (4) cases of StrongBow Variety 12 packs bottles
- ✓ (3) cases of StrongBow Gold or Honey Apple 6 packs bottles

## Sampling Expectations:

- ✓ GIVEAWAY
- ✓ 2 Free Strongbow Glasses with 12 pack purchase
- ✓ 1 Free StrongBow Glass with 6 pack purchase
- ✓ 4+ Case Display Supporting Sampling (12pk Bottles)



**No purchase necessary for glassware**

