

# STOLICHNAYA® GLUTEN FREE VODKA

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Stoli® Gluten Free Vodka is made with a blend of corn (88%) and buckwheat (12%) from the fertile soil farms of the Tambov Region of Russia. The corn and buckwheat is distilled in the state-of-the-art Stoli distillery, Talvis and the distilled spirit then travels to the historic Latvijas Balsams where it goes through filtration and blending. Using traditional production techniques and best-in-class corn and buckwheat farming, the result is perfectly clean, crisp smooth Stoli Gluten Free Vodka.

## WHAT IS GLUTEN?

Gluten (from Latin gluten, "glue") is a mixture of proteins found in wheat and related grains, including barley and rye. Gluten is most commonly found in breads, cereals, snack foods, pastas, and salad dressings. Gluten causes health problems for sufferers of gluten-related disorders, including celiac disease (CD) which impacts 1-2% of the population (celiac.org 2014).

## WHY STOLI® GLUTEN FREE?

- Gluten Free is a \$4.7 Billion industry and growing 20% annually. This is a lifestyle, not a fad.
- The biggest reasons for purchasing Gluten Free products does not even include Gluten Intolerance or Gluten Sensitivity.
- Brand recognition and awareness for gluten-free vodka is extremely low at only 12%.\*
- 67% of Millennials & Multi-Cultural consumers would purchase gluten-free vodka.\*

## TASTING NOTES

- Nose: Lighter nose than premium vodkas
- Taste: Cream corn and butterscotch, not sweet
- Mouthfeel: Soft and smooth, not oily
- Finish: Clean

## THE VODKA

- A Gluten-Free Vodka from THE Vodka, with over 80 years of history
- Stoli, the only Gluten-Free vodka that owns and controls the entire process from "farm to bottle"
- Distilled just 3 times to preserve the gentle, grainy character of the spirit
- The spirit is blended with artesian well water, then filtered just four times through quartz sand and Russian birch wood charcoal to achieve unsurpassed smoothness.
- Kosher Certified by the OU, Orthodox Union



# THE SIGNATURE COCKTAILS



## MARTINI "AGAINST THE GRAIN MARTINI"

3 parts Stoli® Gluten Free Vodka  
Splash of olive juice

Shake or stir ingredients with ice.  
Strain into a chilled martini glass.  
Garnish with olives.



## MULE "FARMER'S MULE"

2 parts Stoli® Gluten Free Vodka  
4 parts Stoli® Ginger Beer  
¼ part lime juice

Build over ice in a copper mug.  
Garnish with a lime wedge.



## LEMONADE "FARM FRESH LEMONADE"

2 parts Stoli® Gluten Free Vodka  
4 parts fresh-squeezed lemonade

Build over ice in a mason jar.  
Garnish with lemon wedges.

## GLUTEN FREE MIXERS AND GARNISHES

- 100% fruit juices: orange, pineapple, grapefruit, apple cider
- Stoli® Ginger Beer
- Ginger Ale
- Cranberry juice or cran-raspberry juice
- Club Soda, Seltzer, Tonic
- Coke, diet Coke, Sprite, Coke Zero, Fresca (or Pepsi products)
- Grenadine
- Fresh fruit garnishes: orange, lemon or lime

## PRODUCT SPECIFICATIONS

	UPC	SCC	CASE WEIGHT (LBS)	CASE LENGTH (inches)	CASE WIDTH (inches)	CASE HEIGHT (inches)	CASES PER TIER	CASES PER PALLET
STOLI GLUTEN FREE 80PF VODKA 1L	811751021554	10811751021551	42.33	13.66	10.31	14.65	11	55
STOLI GLUTEN FREE 80PF VODKA 750ML	811751021561	10811751021568	33.29	12.32	9.29	14.09	15	75
STOLI GLUTEN FREE 80PF VODKA 50ML	811751021578	10811751021575	17.64	20.31	11.10	5.16	6	78