



## 2015 Moscato

Seven Daughters Moscato is a delicious wine made from 100% Muscat grapes sourced from northern Italy. This slightly effervescent wine has a sweet floral and peach aroma and is well-balanced with a refined fruitiness. A delightful, refreshing wine to drink chilled by itself or serve with foods like fresh fruit or sweet treats.

**Appellation:** Italy

**Varietals:** 100% Moscato

**Color:** Lightly colored with slightly golden reflections

**Aroma:** A sweet, floral aroma of peach and honey

**Taste:** Well-balanced with an extremely refined fruitiness

### Features & Benefits:

- Brand developed with female Millennial consumer in mind
- #1 spending domestic table wine brand media advertiser \*
- Poured BTG in over 2,400 national account locations
- Slightly effervescent, sweet and refreshing flavor profile, low alcohol and a convenient stelvin closure make our Moscato ideal for on-premise
- Seven Daughters consumer awareness and trial increasing double digits every year
- Unlimited mixology potential for the wine-based cocktail craze
- Seven Daughters Moscato Volume Sales up +54% over LY – outpacing all other California Moscato wines over \$9 \*\*
- Seven Daughters ranked as #1 Moscato on-premise and #18 in Top 100 Brands BTG \*\*\*
- Awarded Gold Medal in 2015 Sunset International Wine Competition
- Brand voted an Impact Hot Prospects Brand three years in a row -- 2012, 2013 & 2014!

### Competitive Set:

- Barefoot
- Cupcake
- Stella Rosa



UPC: 086891-08003-1

SCC: 10 086891-08003-8

Case: 12pk

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