

REYKA VODKA KEY POINTS



Reyka is made in Iceland's first vodka distillery, **hand crafted in precisely small batches** to ensure each and every bottle retains the highest of high quality



The clean taste of **Icelandic spring water**, refines the smooth taste even further



Lava rock filtration, considered to be one of the World's most natural and effective filtration processes in the world



Reyka is inventively distilled using a rare **Carter-head still**. It was the first of its kind to be used to distill vodka. And it is the best way to remove impurities, resulting in the smooth taste of Reyka.



Our unique and inventive production and provenance has helped Reyka win the **2011 Vodka Trophy** at the International Wine and Spirit Competition (IWSC) .SKAL



REYKA
VODKA

Our distinctively, inventive brand story

Provenance



Reyka hails from Iceland. A land of volcanoes and glaciers, vast fields of lava rock and towering waterfalls of spring water. It's an island of fiery eruption and icy resolve. It's that spirit and those natural wonders we seek to capture and transform into a vodka that has no equal.



Our distillery is in Borgarnes. This village enjoys some of the cleanest air in the world. You may not think that would affect the taste of vodka. But one taste of Reyka's distinctive flavor, and that will all change.

Production



Our vodka is unlike any other because we hand craft it in a way that's unlike any other. Like using lava rocks as a natural filtration system. Lava rocks have zero tolerance for impurities. Lava rocks are good like that.



Our distillery is powered by steam from nearby hot springs. This geo-thermal energy captured from deep in the earth supplies power without adding impurities to our vodka...or the world.



Icelandic glacier spring water is already cleaner than pretty much any other kind of water out there. But we refine it even more to give our vodka a silky finish.



We use a Carter-Head Still. It's the first of its kind to be used to distill vodka. And it's the best way to remove impurities, resulting in the smooth taste of Reyka.



We hand craft Reyka in precisely small batches to ensure each and every bottle retains the highest of high quality. That's our award-winning vodka for you.

People



When you live in a place like Iceland you have an interesting view of the world. It's a beautiful place. But it's also rugged and provocative. It requires that you live creatively...that you take an inventive approach.

And so when it came to vodka, we followed the same path. You can see it in our unique method and our innovative process. And...oh can you taste it the distinctive flavor of our vodka.

Thank you for learning about us. Skal!

REYKA
VODKA