



INTRODUCING REDD'S RASPBERRY ALE

REDD'S RASPBERRY ALE RETAIL

Retail Timing: 3/1/2017-Sustaining
Distributor Ordering: January 2017
In Warehouses: February 2017

Introducing Redd's Raspberry, with juicy raspberry flavor that is refreshing and crisp. It starts with a surge of berry flavor with slight tartness and finishing with Redd's signature crisp apple.

PACK SIZES:

6pk Bottle- FS and 3.2
16oz can – FS and 3.2
12pk bottle- FS and 3.2

Brand	Primary	Secondary (Inner)	Mother Carton (Outer)
Redd's Raspberry 24/2/12 12oz GLL IR BTL CAR TRY 034100003319			N/A
Redd's Raspberry 24/6/4 16oz STD CAN HC TRY 034100003326		N/A	N/A
Redd's Raspberry 24/4/6 12oz GL LNR BTL BSK CAT 034100003319			



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