

PENDLETON WHISKY

KEY SELLING POINTS



ORIGINAL (80 Proof)
Launched 2003
Packed 12in



MIDNIGHT (90 Proof)
Launched 2015
Packed 12in



1910 (80 Proof)
Launched 2011
Packed 6in



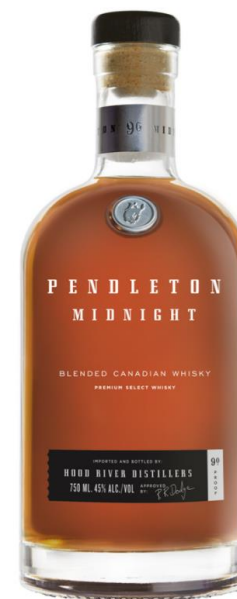
DIRECTOR'S RESERVE (80 Proof)
Launched 2016
Packed 4in

- Made using glacier-fed spring water from Mt. Hood, Oregon's highest peak.
 - Elevation 11,250'
 - Blended from multiple aged barrels, with an average age of 7 years in American oak barrels.
 - Created to celebrate the heritage of Rodeo, America's first extreme sport.
 - Named after the Pendleton Round Up, a rodeo tradition that is over 100 years old.
 - 80 Proof
 - Available in 50ml, 750ml, 1,75L Liter bottles
- Launched in 2015
 - A portion of the blend is aged for over six years in American brandy barrels
 - Made using glacier-fed spring water from Mt. Hood (Oregon's highest peak)
 - 90 Proof
 - Available in 750ml bottle
- Launched in 2011
 - Pendleton 1910 is a 100% Canadian Rye
 - Aged a minimum of 12 years in charred American oak barrels
 - The 1910 name pays homage to the year of the first-ever Pendleton Round-Up
 - 80 Proof
 - Available in 750ml bottles
- Flagship brand launched in September 2016
 - Aged 20 years in American oak barrels
 - An ultra-premium blended Canadian Whisky
 - Made using glacier-fed spring water from Mt. Hood
 - 80 Proof
 - Available in 750ml bottles

PENDLETON WHISKY – TASTING NOTES



ORIGINAL



MIDNIGHT

NOSE:

Vanilla, honey, butterscotch, custard, and marzipan. Hint of freshly grated nutmeg and cracked cinnamon bark.

PALATE:

Warm fall fruits and honey are balanced with a hint of spice to balance the flavor.

FINISH:

A medium balance and smooth finish.

DRINK STRATEGY:

On the rocks. It mixes well with simple cocktails like Ginger Ale and Pineapple, but stands on its own when tasted neat or with water.

Musky notes of leather with warm cinnamon, nutmeg, cloves and a trace of ginger; finished with subtle undertones of dried fruit.

Full, well-balanced oak is paired with hints of coffee cake, nuts, caramelized bananas and candied figs for a complex flavor.

A full-bodied and satiating finish with a lingering smolder of spices, pecans and walnuts.

Neat or paired with classic ingredients such as bitters and citrus, allowing the rich and well-balanced flavor of the whisky to remain on the palate.

PENDLETON WHISKY – TASTING NOTES



1910



DIRECTOR'S RESERVE

NOSE:

Well rounded and full-bodied, the aromas of nutmeg, cloves, and cinnamon, with hints of dried pineapple. A prominent undertone of spiced and charred oak.

Toasted coconut, freshly grated cinnamon, warm oak, vanilla, and orange zest all combine gracefully to form a balanced and refined aroma.

PALATE:

myriad of fruit and spice. Apples and dried cherries are at the starting gate, with nutty toffee notes coming in swiftly from behind.

A full-bodied and satiating finish with a lingering smolder of spices, pecans and walnuts.

FINISH:

A medium dry finish with lingering tart cherry, Pendleton 1910 is ever changing and ever evolving. It's an enigma that beckons and appeals to the discerning whisky connoisseur.

A long, mature and smooth finish.