

Pacifico 24oz Can Launch Presentation



Pacifico Brand Profile



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Type of Beer	<ul style="list-style-type: none">• Pilsner Style Lager
Color	<ul style="list-style-type: none">• Richen Golden Hue
Taste	<ul style="list-style-type: none">• Hearty, crisp, clean and refreshing
Aroma	<ul style="list-style-type: none">• Malty grain with hop accent
Flavor	<ul style="list-style-type: none">• Crisp, touch of grass-citrus & ocean mist
Food Pairings	<ul style="list-style-type: none">• Pizza, grilled shrimp, bratwurst, seafood and chicken burrito
Product Specs	<ul style="list-style-type: none">• IBU's: 18• ABV: 4.4• Hops: Galena and Chelan• Barley Malt: Two Row, Six Row and Caramel