Pilsner Urquell®



BRAND STORY

World's original pilsner
Born in 1842, considered by many to
be the most influential beer ever
created due to the fact that 90% of the
beer enjoyed in the world is a direct
descendant of the Original. Pilsner
Urquell = "Pilsner from the Original
Source."

Beer Info

Bohemian-Style Pilsner

4.4% ABV

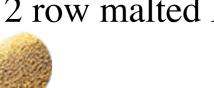
36 IBU

Pilsen Soft Water

World-famous Saaz Hops

Moravian 2 row malted Barley

H Yeast





AATMF

• <u>Appearance</u> – 24 K gold hue. Dense, long-lasting & creamy foam crown

Aroma – Spicy, floral, and Saaz hop bouquet. Hint of a caramel. Buttery, rich, and fresh-baked baguette

Taste – Rich, complex, bready, and caramelized maltiness. Honey-nut and bready with slight impression of caramel. Complex & rounded Saaz bitterness

<u>Mouthfeel</u> – Crisp, medium bodied. Moderate carbonation

<u>Finish</u> – Crisp and clean with an appetizing noble-hop bitterness long

finish

