

# Pilsner Urquell®

## BRAND STORY

World's original pilsner

Born in 1842, considered by many to be the most influential beer ever created due to the fact that 90% of the beer enjoyed in the world is a direct descendant of the Original. Pilsner Urquell = "Pilsner from the Original Source."

## Beer Info

Bohemian-Style Pilsner

4.4% ABV

36 IBU

Pilsen Soft Water



World-famous Saaz Hops



Moravian 2 row malted Barley



H Yeast



## AATMF

- Appearance – 24 K gold hue. Dense, long-lasting & creamy foam crown
- Aroma – Spicy, floral, and Saaz hop bouquet. Hint of a caramel. Buttery, rich, and fresh-baked baguette
- Taste – Rich, complex, bready, and caramelized maltiness. Honey-nut and bready with slight impression of caramel. Complex & rounded Saaz bitterness
- Mouthfeel – Crisp, medium bodied. Moderate carbonation
- Finish – Crisp and clean with an appetizing noble-hop bitterness long finish

