



OLD STYLE OKTOBERFEST RETURNS LOCAL PRODUCTION TO CITY BREWERY LA CROSSE, WISCONSIN

BREW STYLE:

Our limited release OKTOBERFEST is a traditional Märzen style beer. Classic German malts and hops give this brew a complex, full body with a clean finish.

FACTS:

- ABV 6.3%
- 13.5 Plato
- IBU: 21 (German Hops)
- SRM: 12
- Beer Style: Classic Märzen
- All Malt (German Malt)
- 30 Day brewing cycle
- Proprietary Lager Yeast

PRICING:

- IL/WI/MN
- IN
- \$5.99 16 oz. 4pk wrap
- \$6.99 16 oz. 4pk wrap
- \$60.00 1/6 bbl
- \$60.00 1/6 bbl



IL & WI OPPORTUNITY
Oktoberfest style beers are thriving in the Midwest, +62% in sales volume vLY.

