

# NEW AMSTERDAM<sup>®</sup> VODKA

PRODUCT: NEW AMSTERDAM RASPBERRY  
YEAR LAUNCHED: 2017  
PROOF/ABV: 70 PROOF/ 35% ABV  
CALORIES: 100-110 (PER 1.5 OZ SERVING)  
RAW MATERIALS: 95% CORN; 5% OTHER CEREAL GRAINS  
SOURCE OF RAW MATERIALS: MIDWEST U.S.  
TOTAL SUGAR: 12.0  
(G/100ML)



## HOW IS THE PRODUCT BLENDED/DISTILLED:

Multiple distillations produce a vodka that is clean tasting and crisp which is then infused with raspberry flavors.

## PROCESS OR CATEGORY SPECIFIC NOTES:

Five times distilled vodka for unparalleled smoothness.

## TASTING NOTES:

New Amsterdam Raspberry offers a refreshing, crisp profile layered with sweet, bright raspberry flavors. The complexity of the natural fruit flavor is perfectly balanced with just enough bite for a clean, smooth finish.

## HOW IS THE PRODUCT BEST SERVED:

Smooth enough to serve on the rocks. Distinct enough to enhance any cocktail.

## WHAT ARE THE MOST COMPLEMENTARY MIXERS:

Soda, Tonic, Lemon Lime Soda

## PRODUCT BENEFITS:

- Can be consumed on its own, over ice, or mixed.
- Vodka blend is distilled 5 times for unparalleled smoothness.
- True to type fresh juicy raspberry flavor that can enhance any cocktail.