

NEW AMSTERDAM

IT'S YOUR TOWN®

PRODUCT: NEW AMSTERDAM PINEAPPLE

YEAR LAUNCHED: 2014

PROOF/ABV: 70 PROOF/35% ABV

CALORIES: 90-110 (PER 1.5 OZ SERVING)

RAW MATERIALS: 95% CORN; 5% OTHER CEREAL GRAINS

SOURCE OF RAW MATERIALS: MIDWEST U.S.

TOTAL SUGAR: 10.0g
(G/100ML)

GLUTEN FREE: YES



PRODUCT INFORMATION:

Sourced from only 2 major neutral spirit distillers due to our highest level of quality standards.

HOW IS THE PRODUCT BLENDED/DISTILLED:

Multiple distillations produce a vodka that is clean tasting and crisp which is then infused with pineapple flavor resulting in a spirit that captures the essence of a perfectly ripe pineapple.

PROCESS OR CATEGORY SPECIFIC NOTES:

Five Times Distilled vodka for unparalleled smoothness and delivers a distinctive pineapple flavor.

TASTING NOTES:

New Amsterdam Pineapple has bright, refreshing aromas of pineapple and tropical fruit. Flavors of juicy, freshly cut pineapple and coconut cleanse the palate and offer a crisp, refreshing finish.

HOW IS THE PRODUCT BEST SERVED:

Best served on the rocks and smooth enough to complement any juice, tonic or soda.

WHAT ARE THE MOST COMPLEMENTARY MIXERS:

Pineapple or orange juice

PRODUCT BENEFITS:

- Vodka blend is distilled 5 times for unparalleled smoothness.
- True to type pineapple with hints of coconut that are punctuated with a touch of acid to bring the real life experience of a mouth watering pineapple to an amazing spirit.