

NEW AMSTERDAM

IT'S YOUR TOWN®

PRODUCT: NEW AMSTERDAM APPLE

YEAR LAUNCHED: 2016

PROOF/ABV: 70 PROOF/35% ABV

CALORIES: 90-110 (PER 1.5 OZ SERVING)

RAW MATERIALS: 95% CORN; 5% OTHER CEREAL GRAINS

SOURCE OF RAW MATERIALS: MIDWEST U.S.

TOTAL SUGAR: 12.0
(G/100ML)

GLUTEN FREE: YES

HOW IS THE PRODUCT BLENDED/DISTILLED:

Multiple distillations produce a vodka that is clean tasting and crisp which is then infused with apple flavors.

PROCESS OR CATEGORY SPECIFIC NOTES:

Five times distilled vodka for unparalleled smoothness.

TASTING NOTES:

New Amsterdam Apple offers a refreshing, crisp profile layered with sweet, bright apple flavors. The complexity of the natural fruit flavor is perfectly balanced with just enough bite for a clean, smooth finish.

HOW IS THE PRODUCT BEST SERVED:

Smooth enough to serve on the rocks . Distinct enough to enhance any cocktail.

WHAT ARE THE MOST COMPLEMENTARY MIXERS:

Soda, Tonic, Cranberry Juice, Lemon Lime Soda

PRODUCT BENEFITS:

- Can be consumed on its own, over ice or mixed.
- Vodka blend is distilled 5 times for unparalleled smoothness.
- True to type fresh juicy honey crisp apple flavor that can enhance any cocktail.

