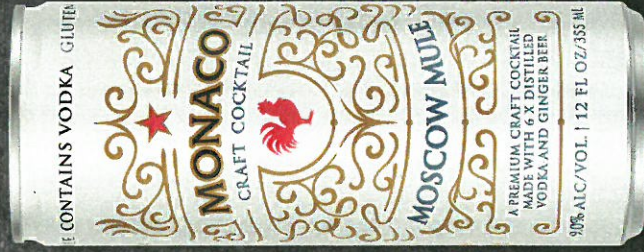
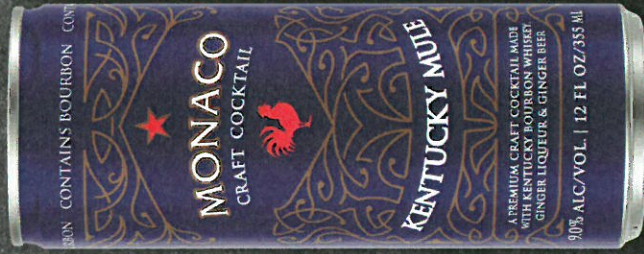




# MONACO

*Craft Cocktails*



ATOMIC BRANDS





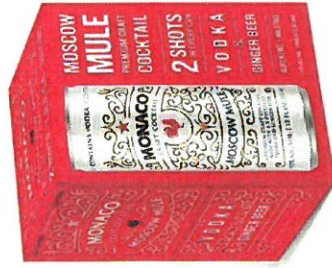
# MONACO CRAFT COCKTAILS



- Monaco's version of the most popular craft cocktails
- We brought Monaco's signature smooth and refreshing finish to the world of classic cocktails
- Irresistible packaging
- 6x4 Packs x 12oz Per Case
- Line Priced with other Monaco SKUs

# MOSCOW MULE

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- Contains 2 Shots of Monaco's Award-Winning Vodka
  - 6 Times Distilled
  - Gluten Free
- Monaco Vodka + Ginger Beer + Lime
- By far the best premixed Moscow Mule in the World

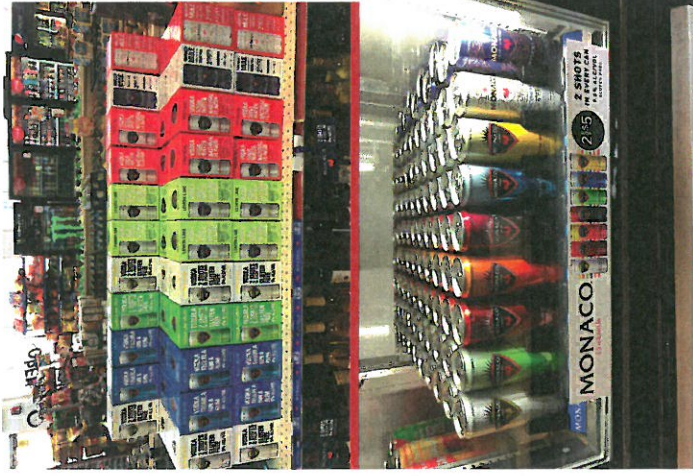
# KENTUCKY MULE



- Contains 2 Shots of Bourbon
  - Aged two years in New Oak Barrels
  - Distilled to below 160 proof
  - Aged at 125 proof
- Bourbon + Ginger Beer + Lime
- The only pre-mixed Kentucky Mule on the market
- Brings massive success of Bourbon with the popularity and drinkability of a mule



# MERCHANDISING



- Merchandise as BOTH Singles & 4 Packs
- “COLD IS SOLD”
- Place next to current Monaco line-up
- Mule specific 11x17 posters and 4x6 stickers available to call attention to new customers