

# Taste Profile and Description

- Modelo Especial is slightly sweet, well balanced taste, light hop character and crisp clean finish.
- Pilsner style lager
- Deep golden hue
- As the #1 selling can of beer in Mexico, Modelo Especial has maintained an unparalleled image of quality worldwide since it's introduction in 1925. Brewed with the same special yeast variety to maintain the beers refreshing and authentic taste, Modelo Especial has quickly risen to become the #3 import beer in America and is one of the fastest growing brands in the industry.

