



MARTELL

COGNAC



A “VERY SPECIAL” HARMONY

Established in 1715, Martell is the oldest of the great French cognac houses. In a family of exceptionally smooth and elegant cognacs, Martell VS stands out as a gentle, finely balanced spirit, superb in cocktails and delightful on its own.

KEY FACTS

- Each Martell cognac is a unique blend of fine eaux-de-vie from the four premier growth areas in the Charente region of France: Grand Champagne, Petite Champagne, Fins Bois and, above all, Borderies.
- The exclusive Borderies eaux-de-vie are the primary contributor to the matchless character and elegance of Martell cognacs.
- The eaux-de-vie are double distilled in traditional Charentais pot stills then aged slowly in fine-grain oak barrels, maturing into spirits of unparalleled richness and subtlety.

PRODUCT INFORMATION

PROOF: 40% Alc./Vol. (80 Proof)

SIZES: 200ml, 375ml, 750ml, 1L

TASTING NOTES: A fresh, harmonious cognac of vigorous character. Light gold color. Nose features rich fruit and spice notes framed by fresh citrus, pear and saffron; woody notes from the fine-grained oak cask. A pleasant freshness in the mouth, with wood and spice notes and a velvety texture.

RECOMMENDED SHELF SET



BRAND ORDER:
Martell VS, Martell VSOP, Martell Cordon Bleu Martell XO

SHELF POSITION: Eye level

DRINK SUGGESTIONS



MARTELL SOUR

3 parts Martell VS Cognac
1 part Fresh Lemon Juice
1 part Simple Syrup

Pour Martell VS Cognac, fresh lemon juice and simple syrup into a shaker. Shake all ingredients with ice and strain into a glass.



MARTELL SIDECAR

2 parts Martell VS Cognac
1 part Fresh Lemon Juice
1 part Triple Sec
1 Orange Peel

Put a few ice cubes into the shaker and add Martell VS Cognac, lemon juice and triple sec. Shake the ingredients together and pour into a strainer glass. Squeeze the orange peel over the cocktail.

MARTELL VS

| SIZE | PACKING | UPC | SCC |
|-------|---------|-----------------|-------------------|
| 200ml | 24/Case | 0-80432-40077-7 | 200-80432-40077-1 |
| 375ml | 12/Case | 0-80432-40080-7 | 200-80432-40080-1 |
| 750ml | 12/Case | 0-80432-40081-7 | 100-80432-40081-1 |
| 1L | 12/Case | 0-80432-40084-5 | 100-80432-40084-2 |

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