



MALIBU IS THE SPIRIT OF SUMMER!

Malibu was created on the island of Barbados in 1983, where exceptional rum has been produced for over 350 years. With subtle sugarcane sweetness and soft butter notes, Barbados rums are traditionally lighter and more delicate than others, establishing the island as the birthplace of light rums. In the early 1980's, Malibu first blended natural coconut flavors with authentic Caribbean rum, taking island tradition in a flavorful new direction.



KEY FACTS

- Malibu is made with some of the finest rum from the West Indies Rum Distillery at Black Rock, Barbados
- Traditional distilling skills and modern technology combine to create the iconic Malibu brand, starting with harvesting the finest sugarcane and converting the cane juice into molasses
- The fermented molasses is distilled three times in specially designed column stills, producing white rum that is blended with natural coconut flavors to create Malibu
- Malibu stands out as a light and refreshing spirit that is extremely versatile and easy to mix

PRODUCT INFORMATION

PROOF: 21% Alc./Vol. (42 Proof)

SIZES: 50ml, 200ml, 375ml, 750ml, 750ml traveler, 1L, 1.75L

TASTE: A sweet refreshing coconut taste with a light and easy finish