

**MIDNIGHT
MOON**
MOONSHINE

America's **NO. 1**

**SELLING
MOONSHINE**

MIDNIGHT MOON IS THE MOONSHINE CATEGORY!

- **MIDNIGHT MOON APPLE PIE IS THE WORLD'S LARGEST SELLING MOONSHINE – AND AS A SINGLE FLAVOR OUTSELLS TOTAL OLE SMOKY* (ALL FLAVORS COMBINED)!**
- **4 OUT OF THE TOP 5 SELLING MOONSHINE FLAVORS ARE MIDNIGHT MOON* (APPLE PIE, CHERRY, STRAWBERRY, AND BLUEBERRY)**
- **MIDNIGHT MOON IS THE ONLY “ALL NATURAL” – NO EXTRACTS, COLOR ADDITIVES, OR ARTIFICIAL FLAVORS ARE ADDED. ALL OF THE FLAVOR AND COLOR IN MIDNIGHT MOON COMES FROM THE FRUIT ITSELF – JUST AS MOTHER NATURE INTENDED.**
- **MIDNIGHT MOON IS CERTIFIED “GLUTEN FREE”.**

*Above data is sourced from Nielsen 52 weeks data through 04-25-2015

